COMPLETE LOCAL PROGRAM LISTINGS ■ July 31 to August 6

1954

TV GUIDE

HOW TV RESCUED ROSCOE KARNS

A-19

15c

MAX LIEBMAN REVEALS NEW PLANS FOR CAESAR AND COCA

as we see it

Someone evidently forgot to tell a number of TV comedians the story of *The Emperor's New Clothes*. You know, the one about the confidence men who promised to make the Emperor the doggondest set of robes anyone had ever had. Came the day when he was to put on the new togs, and the confidence men started to dress him. The Emperor couldn't see any clothes, but the fast talkers went on so about how beautiful they were that he thought there was something wrong with his eyes. And he kept his mouth closed.

When the Emperor stepped out before his subjects, they gasped, then applauded. They didn't see any clothes either, but they felt they'd better play along with their ruler. Finally a child blurted out that the Emperor was bare, and, when the Emperor recovered his composure, the confidence men were given their just desserts.

Same thing happens in television. Every comedian has his henchmen—legitimate assistants, and general hangers-on. No matter what the comic does, it's the greatest. Wanting to stay in his good graces, they yell, "Great!" after every performance. And, because he wants to believe, the comic thinks he really was great.

If newspaper critics disagree, the comic and his buddies attribute it to dyspepsia or plain jealousy. The final judges—the audience—take a while to make themselves heard.

Milton Berle finally saw the light. While his friends yelled "Great!" he was losing his audience. So he got himself some new assistants.

There are others who should emulate him. They're funny men but of late they've been like the Emperor—deluded by their entourages. They might bear the Emperor—and Berle—in mind when planning their shows for the fall.—*M. P.*

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Vol. 1, No. 18

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TV GUIDE is published weekly by Triangle Publications, Inc., 333 South Broad Street, Philadelphia 7, Pa. Kingsley 6-0807. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: in the United States 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; in Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; in other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1953 by Triangle Publications, Inc.

TV Teletype*

NEW YORK Bob Stahl reports:

While BING CROSBY's TV plans are still somewhat indefinite, brother BOB CROSBY will emcee a daytime half-hour musical program on CBS starting in the fall. The program, one of the most ambitious pre-dark TV shows yet attempted, will originate from Hollywood.

* * *

VIRGINIA FIELD and UNA MERKEL signed to co-star in Vanity and Mrs. Fair, another situation comedy series on tap for CBS this fall . . . NBC now toying with the idea of building a weekly half-hour comedy program for MARTHA RAYE. Since she was originally set as one of the rotating stars on All Star Review, that leaves the All Star plans more up in the air than ever.

* * *

Pontiac has signed to sponsor Garroway at Large but only if NBC can find a suitable half-hour time period for the program on a sufficient number of stations. DAVE GARROWAY, who plans to do both At Large and Today, hopes to have most of his original cast back . . . RAY McKINLEY and his orchestra make one of their infrequent TV appearances Aug. 8 on Music from Meadowbrook.

* * *

With live pickups of horse races so successful, plans are now under way to film the major stake races from tracks around the country. That way, the races would be available on a more flexible schedule to TV throughout the year . . . Sketchbook, one of the ABC Album series, slated for permanent weekly spot on the network. It features short sketches of famous writers.

* * *

Metropolitan Opera's asking price of $50,000 for each TV opera it plans to present this year may stymie the entire deal . . . NBC's TV Opera Theater, meanwhile, has virtually completed plans to stage one opera each month in English starting in mid-October. These will cost about $25,000 each. Among those tentatively slated is the American premiere of BENJAMIN BRITTEN's "Gloriana," composed especially for the British Coronation.

* * *

Three new shows are being mapped by WALT FRAMER, the Strike It Rich and Big Payoff impresario. These include You'll Be Surprised, Jack in the Jukebox and Backstage Reunion. GARY STEVENS has resigned as producer of 20 Questions to supervise the latter two . . . Production starts soon on a new telefilm series based on the "Ephraim Tutt" stories from the Saturday Evening Post.

* * *

KATHI NORRIS, formerly on the Du Mont network, slated for a build-up as queen of all General Electric commercials, a la BETTY FURNESS for Westinghouse . . . Considerable sponsor interest reported for the DAMON RUNYON telefilms, which star JIMMY GLEASON, and the new Ellery Queen TV films.

**Trade-mark registered by Teletype Corporation*

HOLLYWOOD — Dan Jenkins reports:

GROUCHO MARX, an authority on the Gilbert and Sullivan operettas, has been asked to star in 13 half-hour TV films based on the G & S properties. There's also a good chance he'll do a short version of the "Mikado" on Your Show of Shows in the fall . . . Meanwhile, MAX LIEBMAN, producer-director of Your Show of Shows, has signed NAT "KING" COLE for eight appearances during the approaching autumn season.

* * *

WALTER WINCHELL is vacationing here . . . BETTY HUTTON, a smash hit in her Las Vegas appearance at the Desert Inn, says she'll do TV "when the price is right." But what's right for her is still wrong for the networks . . . Actress JANE WOOSTER was moved to Hollywood to play the title role in the Dixie Dugan film series. She has completed the first film, which also includes JIMMY GLEASON as Pa Dugan and FRANCES BAVIER as Ma. Six-year-old NANCY McCONNELL, a young IMOGENE COCA, also is featured.

* * *

JOHN DEREK makes his TV bow this fall in a Ford Theater film, Tomorrow's Men, with PAT O'BRIEN, in which O'BRIEN recreates his famous Knute Rockne characterization . . . Radio commentator FULTON LEWIS, JR., is filming 52 quarter-hour commentary shows at California studios here.

* * *

RED SKELTON's CBS schedule calls for 29 live shows and 10 on film in the 8:30 P. M. Tuesday spot . . . Latest figures show 190 TV stations on the air in 133 cities reaching 24,292,136 sets . . . HAL ROACH, JR., has finished four pilot films for ABC: White Collar Girl, starring LARAINE DAY; Tales of a Wayward Inn, starring BRIAN AHERNE; Passport to Adventure, starring CAESAR ROMERO; and Guns of Destiny, starring RON RANDELL.

* * *

FLETCHER MARKLE, last season's Studio One producer out of N. Y., may do a new hour-long live dramatic series for CBS out of Hollywood . . . DICK CHEVILLAT and RAY SINGER, writers of the Phil Harris-Alice Faye radio show, have been signed by NBC to do a new TV series, This Is Living. Pilot film will be shot in August . . . Still more pilots: GENE LOCKHART has finished one called Men of Justice and PRESTON FOSTER has done one titled Waterfront.

* * *

MEREDITH WILLSON, vacationing here, takes over for GARRY MOORE on CBS for the next two weeks . . . DOROTHY McGUIRE may do the title role in the new The Magnificent Miss Boone film series opposite JOHN LITEL, the Mr. Thackery of the My Hero show.

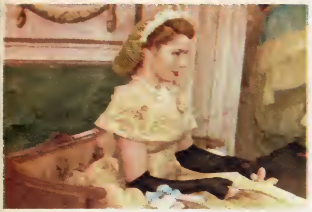
* * *

JIM BACKUS, of I Married Joan, broke his foot -- and promptly turned it into an asset by signing to do the lead in a summer stock version of The Man Who Came To Dinner, in Madison, Ohio. He resumes shooting in the Joan films August 7 . . . JACK BENNY's daughter, JOAN, spending the summer learning radio promotion at CBS here under radio press director IRVING FEIN.

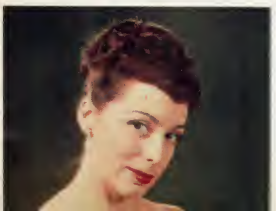
What's going to happen to SHOW OF SHOWS

TV GUIDE FINDS OUT IN Q. and A. SESSION WITH Max Liebman

Danny Kaye: Liebman's top choice.



Judy Johnson: Max thinks about Clooney.



TELEVISION ROW has been buzzing for months about NBC's *Your Show of Shows*, long one of the most ambitious of TV entertainment ventures.

There were reports that this or that star would not be back, that Sid Caesar and Imogene Coca would have new comedy partners, that the show would shift to another night, that big new name stars would headline the program.

To cut through these rumors, TV GUIDE reporters sat down with Max Liebman, who created and produced the elaborate program, in an unusual question and answer session. In an hours-long interview, Liebman pinned down the facts of the big new *Your Show of Shows* that will be introduced in the fall.

He revealed that a higher budget will permit the use of guest stars picked from the top-flight of the entertainment world. In Hollywood, he went after Danny Kaye, Cary Grant, Betty Hutton, Judy Garland, Patrice Munsel, Dinah Shore, and others for such guest roles.

He said that only the comedy stars, Caesar and Coca, Carl Reiner and Howard Morris, would appear each week. The others, like Marguerite Piazza, Judy Johnson and Jack Russell, will be on only from time to time.

The highlights of the interview, in question and answer form, follow:

Q. Mr. Liebman, do you plan any change in your schedule for next

◀ Marguerite Piazza: one of the TV stars who will appear only from time to time.

Why new 30-week schedule?

Liebman gives his reasons

season?

A. Our show will be on three weeks out of every four. The fourth week will be the *All Star Review*.

Q. What is the reason for the cutback?

A. When we started, I had a tentative agreement with Pat Weaver to do only 30 weeks instead of 39. Sid, Imogene and I wanted that extra time to do a picture during the summer.

Then Bud Barry (NBC program vice-president) stepped into the picture this year. I felt that after five years, both the public and the creative forces on our program would welcome the extra relief, and that's the arrangement we made. That breathing spell of one week out of every four should be a 'life-saver. We should have fresher slants and a tighter show.

Q. Do you still plan, then, to make that movie this summer?

A. No, the picture plan has been delayed by the battle of dimensions in Hollywood. We have temporarily shelved the whole idea.

Q. Max, there has been some talk that your show will be trimmed to an hour in the fall. Is there any truth to that?

A. We've discussed that possibility but we've never given it any serious thought. It's only a guess on the part of some people.

Q. How about the report, then, that you yourself want to shift the program to a different night of the week?

A. Yes, I had suggested we move to another night. I felt Saturday night has an institution called 'socializing.' We won the battle over that custom for four years, but it's becoming increasingly difficult.

Q. Well, then, if you're going to stay on Saturday night, how do you propose to lick that problem next season?

A. We're going to try to create new interest in Saturday night viewing with new personalities, not a new format. If we can get a top star every week, we can raise our rating. We'll emphasize bigger guest talent next season.

Q. Does that mean you're dropping some of the regulars?

A. No, but we will not retain as large or as permanent a stock company. Only the comedy department will be on regularly—that is, Sid and Imogene, Carl Reiner and Howard Morris. Most supporting players will be engaged for a limited time, to appear only from time to time. But we're not releasing any one completely.

Q. Can you be specific on the type of guest talent you'll shoot for?

With never a harsh word: Liebman says Sid and Imogene are the best of friends and denies that he does any screaming.

A. Well, if we could advertise that Danny Kaye will make his TV debut on our show, it would certainly help our rating. And we'll try to get Danny.

Q. What about the dance groups, such as the Hamilton Trio?

A. The Hamiltons and Bambi Lynn and Rod Alexander will be used more than others. The singing and dancing choruses will be permanent.

Q. If you're going after bigger name talent, does that mean that your budget will be raised?

A. Yes, that's right. For example, if we wanted to substitute Rosemary Clooney one week for Judy Johnson, Rosemary would get more money. The same is true if we use Gordon MacRae in place of Jack Russell.

Q. What will your budget be, then?

A. About $85,000 per week for talent and production. With that much money, we'll be able to pay our name guests as high as $5,000. We also may work a loan system. For example, Sid or Imogene would appear on Jimmy Durante's show, then Jimmy would guest on ours.

Q. Max, what about the rumor that Sid Caesar is demanding a raise from $15,000 to $25,000 each week?

A. That is not correct. I have a contract with Sid, while NBC has an option on his services. His deal is still being straightened out, but the budget is being set up to give him the same $15,000 that he received last year.

Q. Max, are you making these changes in the show because your rating started to slip this year?

A. Well, yes. Our rating dropped when we got two new competitors. *This Is Show Business* on CBS and boxing on ABC. I think it's the competition, rather than people getting tired of our show, which has hurt our rating.

Q. Another rumor has it that Imogene wants to leave the show to do a half-hour program of her own. Is this true?

A. Imogene once asked about doing a half-hour situation comedy, but nothing developed. There are always rumors, like the one that Sid and Imogene are at each other's throats and that my screams can be heard for miles. There is absolutely no truth to this. No one has ever raised his voice to anyone else on the show.

Q. Do you think that you've set much higher standards for your show than the rest of TV has?

A. Well, we've tried to look at the show objectively and I agree that it's more intelligent than most. But we never approached it saying that we were going to set high standards.

We have refused to make this just a job. We have been very self-critical, tormentingly so. If this show ever became just a job, even if we were making more money, I'm sure everyone of us would quit.

Billy Williams Quartet: once in awhile is all Liebman plans for them this fall.

Hamilton Trio: Max is planning to use them oftener than some of the others.

TV's BIG PROBLEM

'He did so well with Garroway they gave him his own show.'

ARE MONKEYS REPLACING PEOPLE?

Monkeys steal scenes from Jim Hurlbut, left, Eddie Cantor and Joan Davis. The chimps get laughs; work for peanuts.

MAYBE Dave Garroway started it when he introduced J. Fred Muggs to a palpitating TV public, and maybe he didn't. But the monkey world seems to be ready to take over the television entertainment field. The monkeys, it appears, are more fun than a barrel of people.

Mr. Muggs, it soon became known, increased the rating of Garroway's *Today* program a few points. When that information got around, the rush was on. Mr. Muggs, as part of a triumphal tour, went out to visit Jim Hurlbut, in the Chicago studios. Eddie Cantor did a skit with Bonzo, the famous Hollywood chimp. Dennis Day, Joan Davis, and, Heavens to Betsy, even Howdy Doody, appeared with simian co-stars.

Ken Murray's chimp even managed a classic ad lib by spending his time plucking the hairs on Ken's legs. This was enjoyed by everyone, with the possible exception of Murray.

It's almost time for TV people to organize in their own defense. Otherwise, television will be taken over by the new ASCAP—that's Apes, Simians, Chimps, Anthropoids and Primates (Primates also include men, but this may not be for long).

Dennis Day gets a few tips on comedy.

Howdy: "Who pulls your strings?"

This chimp outdid Ken Murray, Laurie Anders and Johnny Johnston with hair-pulling.

SUMMER STOCK

Arlene Francis and John Baragrey in *Road to Rome* which took them to a park tent.

STARS GO TROUPING, AND HOW THEY LOVE IT—REHEARSALS, HEAT AND ALL

ARLENE FRANCIS swept onto the stage in a red robe partly covering a flowing Roman gown, voluminous, concealing and yet seductive. She looked upward into the eyes of John Baragrey (he's a tall fellow), her lips aquiver.

Baragrey wasn't doing poorly in the decor department, either. His chest swelled against a tunic, he wore kilts right out of the bas-reliefs from Carthage, his legs were encased in warrior's greaves and the expansive area of Baragrey muscle, not covered by this accoutrement, was dyed a deep tan to indicate how many years Hannibal, foe of Rome, had spent beneath the Numidian sun.

Roman matron and Carthaginian conqueror held the gaze for a heartbeat, then clinched, and a gusty sigh from a matinee crowd billowed the canvas walls of the tent playhouse in Philadelphia's Fairmount Park. What prompted these two popular and highly successful television stars to brave the semi-tropical (according to the natives) summer weather of Philadelphia and submit to intensive

rehearsals demanded by a stock company production to appear for just a week in Robert E. Sherwood's 25-year-old comedy, *Road to Rome*?

Money Not Motive

Was it for the money? That didn't seem likely. After all, the Playhouse in the Park is a municipal enterprise and the City Fathers and Park Commissioner John B. (Jack) Kelly are not the types to be stampeded into paying salaries in keeping with those of a medium which can spend a half-million bucks on a two-hour Ford TV show.

Besides, Jack Kelly has been known to strike a hard bargain with his own daughter, Grace, who appeared in the same tent in *The Moon is Blue* at a figure considerably under her fee for emoting with Gary Cooper and Clark Gable.

"No, no," chorused Miss Francis and Baragrey, "it's definitely not the money." In fact, it is not even one of those "package" deals where a star or combination of stars moves from tent to barn all summer in the same play to arouse the envy of the resident stock actors.

"This week has been so exciting that I wish we could have worked it out on that basis," said Arlene, "but I have to stay close to New York because of my radio and television shows and John has his own commitments."

"But we're both anxious to do the play again this summer," chimed in Baragrey. "We're working on our agents now to pick up a couple more dates at other theaters in striking distance of New York," he added.

So the subject of money was dropped; it would only put them in a higher bracket.

Stars Are TV Favorites

Was it for prestige? Let's face it. Miss Francis makes tuning pleasant all over the dial and while Baragrey has had fewer starring chances to date, his acting throughout the year on *Studio One, Philco Hour, Suspense, Danger, You Are There, Kraft Television Theater, Robert Montgomery Presents*, has put the tall youth in the matinee idol class—if that's the correct term for a TV leading man.

"Let's wrap it up this way," quoth Arlene. "We were both in the theater before television and we both love it. It's all a part of the same business and the theater has this dividend—you get a fast, decisive response from an unprompted audience. In a short time you know where you stand—and if you stand well with them, there's nothing to beat the thrill.

"So when the *Road to Rome* idea came up, I jumped at it. I've enjoyed every rehearsal and reveled in every performance. Now I'm sorry I didn't make it a longer term project."

Baragrey was enthusiastic in his recommendation of summer theater as a graduate course for the TV actor. He pointed out that just as the movies started in both silent and talkie phases with actors recruited largely from the stage and then began to build their own personalities, so television, now drawing largely on stage and screen players, will some day develop its own enthusiastic acting complement.

Refreshments for two: John and Arlene relax during summer stock rehearsal.

"But never will there be a time when creating roles for a theater audience will fail to be inspirational, and no acting technique can be perfected until that inspiration has been experienced. This is my first arena-style play and I have never felt so close to an audience before. Your audience can get after you easier, I suppose, but that's a chance I'm willing to take."

in the cast

Florian ZaBach

FLORIAN ZaBACH is a man of many talents. Besides being a noted violinist, he was also at one time a backstroke swimming champ. But at heart, Florian is a frustrated comedian.

At a recital with the Rochester (N. Y.) Symphony Orchestra, his playing of both the classics and pop music won plaudits from critics and the public alike. But to ZaBach, the high point of the concert occurred when he stepped forward to talk intimately to the audience.

In a routine that would have done justice to Bob Hope or Milton Berle, he kidded about Dr. Paul White, the dignified orchestra conductor, being a backstage call-boy before the concert. "I broke 'em up," Florian exulted.

Fearful of injuring his hands, he has slowed down recently on sports activities. He won't play golf, which is one of his favorite hobbies. Ever the comedian, though, he says, "I must caddy for my manager—it's that darned small print in my contract."

Now 32, Florian started violin lessons at the age of 9 in his native Chicago. His father, a classical clarinetist from Vienna, forced him to practice three and four hours each day. In 1936, Florian toured Europe as a teen-age prodigy, before he developed the jazz style which won him fame with his recording of *Hot Canary*.

Florian finally came to New York where he won on an Arthur Godfrey *Talent Scouts* program. This led to a booking on the *Godfrey and Friends* show. A talent scout booked him into the old Strand Theater on Broadway for two weeks and he stayed for 33.

From there, it was an easy step into TV, first with his own local program, then as a featured performer on Steve Allen's network show and then into *Club Embassy*. He's now talking with various network executives about starring in his own show.

Florian's last name was originally spelled with a lower-case "b". When he found that people always mispronounced it, he had it changed legally several years ago to ZaBach.

He recently purchased a Guarnerius violin, which was played by the great Paganini and which Lloyd's of London has insured for $75,000.

'He killed vaudeville—now he's after television.'

Chicago Teletype

TV's Week: Studs Terkel's fans can soft-pedal their clamor for his return. The racy Studs joins cool Chet Roble for a weekly half-hour starrer from *The Lark*, a mythical restaurant owned by the boys. Show will bolster WBKB's Monday P.M. lineup. Now how about bringing back Win Stracke and Bev Younger to complete the old *Studs' Place* cast?

Terkel

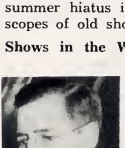
Milwaukee's WTMJ-TV is helping the city's Washington Park Zoo raise $8,000 to buy two new elephants. Leading the campaign is Gordon Thomas on his *Time Out With Thomas* show. Need arose when "Venice," 23-year-old lone pachyderm inhabitant, died recently.

Now that the National Evangelical Association has secured Pres. Eisenhower's signature on its Declaration of Freedom, network TV coverage for the group's March of Freedom campaign is in the offing. Chicago's Jaeger & Jessen agency is preparing a series of films to be distributed free to all channels.

A to Z of Cookery recipes have now traveled half-way around the world. Show coordinator Elizabeth Rannells sent a batch of recipes to her brother, Lt. Col. Lawrence Dobson, who shared them with fellow servicemen in Seoul. The recipes found their way to an army post in Salzburg, Austria, where a civilian employee with the army is now using them for food treats.

Advance Tips on Shows: John Ott gets a network TV role on *Today* with a series of five-minute, once-a-month versions of his *How Does Your Garden Grow?* show. *Welcome Travelers* will bring back former guests during the summer hiatus instead of using kinescopes of old shows.

Shows in the Works: Hope Robbins, Celeste Carlyle and Loretta White, WNBQ's trio of feminine experts, planning a Saturday A.M. beauty show for business gals. Don McNeill's *Breakfast Club*, after its successful TV anniversary show, is being groomed for a morning spot this fall, as part of ABC's competition to NBC's popular *Today*.



Ott

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What's Angel's Angle?

IN the television world, beauty is often linked to that indefinable quality press agents call "sex appeal." Only rarely does a TVenus forsake the potential gold mine in beauty and aim for a children's audience.

Yet Chicago has such a person in Angel Casey. Angel, a Dresden-doll blonde with china blue eyes, might easily have earned a reputation as the Midwest's Betty Grable. Instead, she preferred the small-fry's acclaim. At present, she's the much-adored hostess on *Laugh Time* (5 P.M., Mon. through Fri. on WBKB) and occupied the assistant coach's bench on *Hail The Champ* before it exited for the summer.

Angel spends most of her TV time coaching the peewee set in music, history, arts and science. Her most ambitious project to date was a junior-style art contest which snowballed into 3,000 entries, exhibit at the Esquire Theater and a scholarship to the Art Institute.

Adult Appreciation

Even some oldsters like to follow Angel's adventures in kiddieland. Truck drivers gather in taverns and roadhouses to watch her and see the old Laurel and Hardy films on *Laugh Time*. One husky man-of-the-road reportedly dropped his brew when he saw Angel hug a toddler. "Hey, she really likes those kids!" he gasped.

What satisfaction does a glamor girl like Angel draw from such an audience? She claims her interest in youngsters dates back to high school. The dainty miss could be found, even then, coaching kids in dramatics and shaping Fred Astaires from high school bumpkins with two left feet.

As a freshman at the University of Cincinnati, Angel dabbled in speech correction. A youngster of 10, with no apparent physical defects, was brought to her, unable to speak. After six months of coaching (she claims she was as nervous as her pupil), the boy mastered a basic vocabulary.

The Thespian Urge

Angel next joined the junior teaching staff while also studying at Cincinnati's Conservatory of Music and Allied Arts. After graduation, she played stock theaters around Chicago—"until I knew almost every play by heart." She gave Our Town a year to discover her, rushed to Hollywood on promise of a movie contract, and after a lukewarm reception there, returned to the Windy City—to stay.

Laugh Time is topped off each week by a Friday social party. Once she asked a group of four-to-six-year-old guests: "If you could have anything in the world, what would you want?" The usual baby brothers, dogs and ponies were requested until she approached a tiny, saucer-eyed miss of four. After some coaxing, the toddler, her head bowed, whispered shyly, "I would want God to make the whole world beautiful!"

That's true satisfaction.

Angel meets two serious artists during her recent art contest.

STILL SIMPLY SIMON . . .

Ernie

"I am in favor of summer," the man said. "And the reason I am for summer is I happen to be an air-conditioning engineer."

This is not an excerpt from a Damon Runyon novel, and the man was not a fugitive from the cast of *Guys and Dolls*.

He was just another stroller along Michigan boulevard who had stopped to watch Ernie Simon, the *Curbstone Cutup*, and found himself on the air.

"Runyon's characters are just human beings taken from everyday life, and I've found out that they are not all concentrated in New York," confides Ernie. Chicago has its share of characters too, and for some strange, happy reason most of them eventually find their way to *Curbstone Cutup* seen on WGN-TV at 5:45 P. M., Monday through Friday.

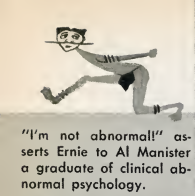
Toothless Jim Tree

Some of the Chicago characters are familiar to viewers, like toothless Jim Tree, a South State Street inhabitant, who often drops by. He recently let *Curbstone Cutup* fans know he was "bound for Hollywood to make a picture." Strangely enough, he's actually appeared in several movies dating back to the heyday of Hoot Gibson, Tom Mix and William S. Hart. Jim also played a bit part in a Gloria Swanson picture. Ernie has introduced him at various times as the "head man in the Hoboken's street cleaners union" and as the "president's personal ambassador."

Another well known character is Erwin Berke, ex-song plugger who now operates a swank women's apparel shop in Chicago. Berke stopped by recently, posing as a mountain climber and then refused free tickets to the balcony of the Chicago Theater because he couldn't stand the altitude! On another occasion, as a ballet master, he confided to Ernie that one of his most promising former pupils was a sports announcer named Brickhouse. "He was called 'the dancing fool'," Berke dead-panned.

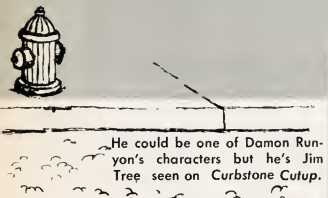
Christmas Cookies

In uncontrolled appreciation the next day, Brickhouse let the baseball world in on one of Ernie's most closely-guarded secrets. He revealed that Ernie was a cook at heart and specialized in making cookies. Would they, Jack asked his viewers, please send Ernie any unusual recipes they had for Christmas cookies? Ernie spent several days dig-



"I'm not abnormal!" asserts Ernie to Al Manister a graduate of clinical abnormal psychology.

Meets the *Cra-a-aziest* People



He could be one of Damon Runyon's characters but he's Jim Tree seen on *Curbstone Cutup.*

ging himself out of a mailstorm.

"Even some of the kids are characters," Ernie observes. Like the seven-year-old boy who replied to Simon's usual, disarming question to small-fry —"Are you married?" The answer—"Yes, and I've got four kids!"—stopped the show that day.

Ernie's quick to spot a trick. Like the one staged recently by a press agent. Garbed as an Arab, he was accompanied by (1) a camel and (2) a curvaceous girl in a veiled native costume. The p.a. insisted that his consort (the girl) couldn't speak a word of English. A skeptical Simon pursued the point with the girl, who would only shake her head insistently "No!" He spoke to her in Arabic and several other languages he handles fluently. She acted puzzled at this. But the girl and the audience both burst into giggles, however, when Ernie quipped: "Stick around after the show, baby. It's you and me and away we go!" And she said she couldn't understand English—hmmmm!

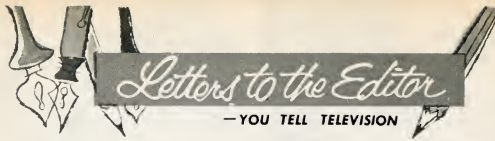
Simon considers his best guests to be middle-aged women, a bit on the portly side. "They're always jolly, respectable and sober," he says. "They love to laugh and they're less self-conscious. They're comfortable and they make comfortable interview subjects."

However, even here you find a "character" occasionally. Like the day a little old lady started teeing-off on whiskey ads.

"I gather, madam, you are a complete abstainer," Simon queried seriously.

"Yes, but it's a cinch you aren't," the little old lady snapped.

Ernie claims, "Little old women are sometimes 'characters' and they're so cute!"



Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Grouchy About Groucho

If there's anyone I hate, it's Groucho Marx. He embarrasses 10 out of every 15 people who appear on his show. He insults everyone half to death, too. If there's anyone who should go off TV, that's Groucho.—*C. S., South Bend, Ind. (In story in last week's issue (July 24) Groucho denies charge, says spoofing's only in fun.—Ed.)*

Doesn't Esteem Team

What has happened to the old movies at 1 P. M. on channel 5? I would rather see an old, old movie than that pathetic mess called the *Bob and Kay Show*. It is just so much dribble for one hour.—*Mrs. C. Kates, Ransom, Ill. (Films galore fill other A. M. and P. M. spots. Why begrudge the popular local pair one hour?—Ed.)*

What's The Children's Hour?

I think it was disgusting to move *Animal Playtime* to 12:30 P. M. and replace it with *Glamour Girl* at 9:30 A. M. Whoever is responsible for the change certainly didn't consider that most children have lunch and take a nap at that time. It's hard to explain to a child why he can't see Uncle Win and his animal friends anymore.—*Mrs. R. Murphy, Chicago. (Despite kid-nappings at noon, small fry favorites—Johnny Coons, Nick Francis, etc.—do O. K. at that time.—Ed.)*

In 25 Words or Less

May I suggest a "I don't like ——— because..." society? Membership requirements being short and sharp comments such as these: I don't like the *Godfrey* show because the Chordettes are no longer on it. I don't like the McGuire Sisters because they only make noise. I don't like Lu Ann Simms because she is too coy and has a simpy voice. I don't like Julius La Rosa's singing because it lacks tone and quality.—*R. V. Finney, Evanston, Ill.*

Dragnet Spoken Here

Maybe this comes a little late, but I thought the article in your July 3 issue —"You Too Can Speak Dragnet"—was wonderful. I am now a hard-working student of Dragnetese, and last night I understood practically everything Jack Webb said.—*Camilla Congdon, Hinsdale, Ill.*

Is a Girl Too Old at 10?

Every week-day morning at 9 A. M., I watch *Ding Dong School*. I think that Dr. Frances Horwich has a very inspiring program, in spite of the fact that I am 10 years old and a little out of the age of the children for whom it is meant.—*Muriel Vernick, Michigan City*

Irish, and Lovable Too

I want to congratulate Johnny Dugan upon returning to the air on *Ladies' Choice*. We should have more of this fine Irish tenor. What a personality! He's the *Ladies' Choice*, all right.—*Mrs. R. Menwissen, Chicago.*

Fan Clubs

(Ed. Note: Letters have been received announcing fan clubs for the following TV stars. For further information, write to the persons whose names and addresses are given below)

Fran Allison—Peggy Stark, 1822 N. Karlov, Chicago 39.

Red Buttons—Felicie Massie, 336 E. 14th St., Chicago Heights, Ill.

Eddie Fisher—Marlene Moran, 5746 N. Merrimac, Chicago 30.

Four Step Brothers—Nancy Baade, 731 N. Monticello, Chicago 24.

Don Hastings—Loretta Schultz, 5709 S. Mobile, Chicago 38.

Eartha Kitt—Allen Morlock, 735 W. 60th St., Chicago 21.

Liberace—Diane Tomaso, 4941 W. 79th St., Oak Lawn, Ill.

Marilyn Monroe—Judy West, 9959 S. Damen, Chicago 43.

June Valli—Shirley Bernard, 10335 S. Morgan St., Chicago 43.

MAURICE COPELAND

A "DOC" WITHOUT A LICENSE

MAURICE COPELAND is a man who takes his art seriously. In his case, it's the art of acting, and Copeland, one of Chicago's busiest thespians, not only tackles a full schedule of radio and video shows but also devotes many spare hours to encouraging increased dramatic activity locally.

Maurice, best known for his role as "Dr. Coury" on the *Hawkins Falls* serial seen daily over the NBC network, feels firmly that the Windy City has the wherewithal to offer good dramatic entertainment, especially in television. The veteran character star believes that Chicago's well of talent has not run dry but merely needs a little priming, preferably of the financial sort.

Likely this sincere and serious gent is interested in seeing theatrical opportunities expanded for future headliners because his own struggle upwards was somewhat slow. A farm boy from Rector, Ark., Maurice was sidetracked for a while donning greasepaint. He first went to Memphis and tried the grocery business.

A Pasadena Grad

But when his first real chance came, he made the most of it. As a student at the famed Pasadena (Calif.) Playhouse, he finished with high honors. Later he taught other ambitious youths there the techniques he had mastered.

A spell of radio acting followed. Then television loomed up. One of the earliest entries in the video sweepstakes, Maurice, who turned 42 last June 13th, debuted before the cameras in 1945.

The capable Copeland wasn't actually born in a barn but he's played in many of them. In fact, he's a human whirlwind in the warm months when summer stock flourishes. The ladies with whom he's shared billing on these off-season outings comprise an imposing array of names: Ruth Chatterton, Mady Christians, Imogene Coca, Ruth Hussey. Maurice's lustre, as befits a polished professional, was never dimmed by these gals' talents which may account for such steady employment.

One-Man Hobby Lobby

Normally, though, this pleasantly-featured fellow is content with his usual frenzied round of radio and TV chores such as playing host on *The World Is Yours* travelog plus some commercial film work and an incredible list of pastimes. He "relaxes" by golfing, gardening, fencing and playing the harmonica. He's also a part-time rancher—raises beef cattle on a ranch owned by Marlon Brando's father.

Maurice, well-remembered for his likable papa part in the defunct though oft delightful family comedy, *Those Endearing Young Charms*, boasts a family himself—and a busy one, too. Wife Kitty pens book reviews while son Michael, 13, does acting bits. There are also two daughters, Maureen, 12, and Claudia, 7, who are showing a fondness for footlights and klieg lights. Looks like the "Doc" has started something.

Maurice Copeland may be seen Mon. through Fri. at 10 A. M. on Hawkins Falls on WNBQ (channel 5).

THE TV CRITIC GETS TOLD

by JACK MABLEY

Mail:

"You are entitled to your choice of programs, but need not condemn all the others. For my part I wouldn't want to watch TV if I had to look at your choice. Don't forget you are only one opinion."—Mrs. M. B. Lucker, St. Joseph, Mich.

(I don't. If the opinions on this page do nothing more than stimulate some discussion of programs, and help make some viewers aware of the qualities and shortcomings of television, I'll have accomplished something. Apathy and blind acceptance of anything that comes on the screen are the viewer's worst enemies).

Too Much News

"You mentioned an overdose of news and weather broadcasts from 10 to 10:30 P.M. This is nothing compared to the sports and newscasts from 5:45 to 6:45 P.M. on most channels every week day. We would like to see *Kukla, Fran and Ollie* return to their old 6-6:30 bit."—Mrs Edward Yaras, Cicero, Ill.

(So would thousands of other viewers, but there is no chance. Those 5 and 10 minute programs of news, weather and sports are with us forever, because you can get so many commercials into a half-hour. Ever hear of the TV Code restriction calling for 3 minutes of commercials in every 30? Sometime, clock the commercials from 6 to 6:30 on a Chicago station).

AM-FM Freak

"How do you get the FM radio station, WFMF, on TV Channel 11? Is there a special attachment? I would gladly substitute some good music for certain TV shows, and I believe the children would greatly benefit from the substitution."—Ethel Dest, Highland, Indiana.

(I guess my getting a radio station on a TV set is a freak. My set tunes like a radio, rather than like an average TV set which locks in each station. I just tune in 11 and there's the pretty music. Why don't you buy an FM radio? It's sometimes a pleasant alternative to TV).

A Strikeout

"Your article on *Strike it Rich* was not only obnoxious, but abominable. You objected to taking wretched human beings who are victims of bad fortune and exhibiting them before millions who are attracted by little more than morbid curiosity.

"I'm sure these people do not want to exhibit themselves, but are only victims of circumstances. Furthermore, your warped thoughts in this matter don't impress me in the least. Your article degrading a wonderful program was a complete flop."—Mrs. James Bourland, Waukegan. "P.S. If you think you can defend yourself, or that I am wrong, feel free to reply. I'm sure you won't."

(I won't. You like *Strike it Rich*, I don't.)

My Favorite Soap Box

"If the sponsor knows that the public doesn't like his show, he's certainly not going to allow it to make him lose customers. He will cancel it.

"If the viewing public would only take a little interest in what's being shown to their children and their families. Take advantage of our freedom of speech, press, religion by writing the sponsors. We must act, not talk."—Santa Rose Brunner, Chicago.

(You're on my favorite soap box. So few of us who complain about TV shows take the trouble to write our views to the men who pay for the shows. Maybe we deserve those 20-minute commercials and jugglers and bad jokes and weary dramas).

It's so nice to have a GUIDE around the house!

SPORTSCAST

by ED PAZDUR

I was proud to see **Jack Brickhouse,** ace WGN-TV sportscaster, dripping with prestige on his return from the Cincinnati All-Star baseball game. On the networks, **Brickhouse** rides the crest with the best of 'em. But at home, over channel 9, the highly touted sportscaster sometimes completely shatters all allusions of greatness.

Brickhouse numbs all respect by becoming an insignificant commercial spieler, a nauseous "rasslin" announcer, and other mediocre sorties too numerous to mention...Possibly his fading youth is motivating this energetic drive to work any show—if the price is right.

Brickhouse

It's quite upsetting to see a man of **Brickhouse**'s stature going all out on TV—huckster style—to sell you reduced T shirts during a "moment of madness." He would be wise to take his cue from urban, well-dressed **Bob Elson** or Chicago's newest comer, **Jack Drees. Elson** reached his lucrative perch as one of the nation's greatest sportscasters, and remained there, because he wisely chose to work only prestige shows. And **Jack Drees** is elevating his stock in the trade without "fast buck" detours.

I'd like to see more of Brickhouse, the talented sportscaster, and less of Brickhouse the Barker!

Aside from New York, Chicago can boast of the greatest array of sportscasters in the country. With **Jack Drees** on CBS-TV for boxing on Wednesdays, **Wayne Griffin** on ABC-TV wrestling shows and **Jack Brickhouse** topping the lot with the All-Star baseball game, it can be said that the sportscasters are more than holding their own in the New York - Los Angeles - Chicago battle of the networks! Even **Russ Hodges** had his start in Hammond, Indiana.

For exciting Stock Car Races, join Bob Drews and Ed Pazdur 10 pm Sundays, WBBM-TV.

TV SPORTS GUIDE

(For details, see daily program listings.)

FRIDAY

1:30 9 Baseball—Cubs vs Pittsburgh

SATURDAY

1:30 9 Baseball—Cubs vs Pittsburgh
2:45 2 Horse Races From Jamaica—Merchants and Citizens Handicap
7:30 7 Bowling From Detroit—Fred Wolfe
8:00 7 Boxing From Philadelphia—Bill Stern
8:30 9 Wrestling From Marigold—Brickhouse

SUNDAY

1:30 9 Baseball—Cubs vs Pittsburgh (2)
10:00 9 Stock Car Races From Soldier Field—Bob Drews and Ed Pazdur
10:30 7 Wrestling on Film—Wayne Griffin

MONDAY

7:00 9 Boys' Major League Baseball From Thillens Stadium—Jack Brickhouse
8:30 9 Boxing From Eastern Parkway, Brooklyn—Ted Husing

TUESDAY

1:30 9 Baseball—Cubs vs New York
8:00 7 Stock Car Races From 87th Street Speedway—Stewart Raemer
11:00 5 Harness Racing From Sportsmen's Park Joe Wilson

WEDNESDAY

1:30 9 Baseball—Cubs vs New York (2)
8:00 9 Wrestling On Film—Jack Little
8:30 7 Wrestling From Rainbo—Wayne Griffin
9:00 2 Boxing From San Francisco

THURSDAY

1:30 9 Baseball—Cubs vs New York
8:00 9 Stock Car Races From Willow Springs—Jack Brickhouse
11:00 5 Harness Racing From Sportsmen's Park

YOUR NEW COPY OF • • • • • TV GUIDE IS ON SALE WEDNESDAY

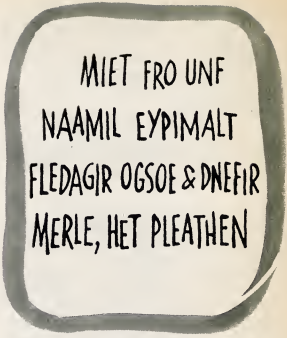
Cover Story: Ray Milland: Leading Hollywood's new rush to TV . . . Feature Story: Want to get on a Quiz Show? TV Guide tells you how . . . Close-up: Star Gale Storm of "My Little Margie" . . . Roy Rogers in TV GUIDE's Cowboy Album . . . plus many other features, color pictures!

MOLLYCUES

by MOLLY POTKIN COPYRIGHT 1953

Boys and girls, here, all scrambled up, are the names of four popular TV shows. Animals appear on all these programs. You'll know these shows, I'm sure, once you unscramble the names. Send me your answers to this puzzle along with a drawing of any one of the animals featured on these four TV programs.

Mail your entries to Mollycues, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill. before Monday, August 10. For the best entry, I'll award $1; second prize, 50 cents; next 25 prizes, a copy of Molly's big picture and puzzle book. Solution will appear here next week.



June 26 Mollycue Winners

Freddy Adler, Waukegan, Ill.; Carol Badgley, Chicago; Sally Berg, Westville, Ind.; Cathy Bernotas, Hinckley, Ill.; Lynn Bluthardt, Chicago; Carol Burd, Plainwell, Mich.; Bonita Cawon, Chicago; Mary Darovans, Gary, Ind.; Leonard Davidson, Wheaton, Ill.; Diana Gilbert, Grand Rapids, Mich.; Phyllis Hauschild, Mazon, Ill.; Darlene Harsch, Chicago; Melita Kalb, Chicago; Robert Krahl, Chicago; Marcy McKenna, Chicago; Joanne Nicovsky, Chicago; John O'Hara, Chicago; Shirley Pekoz, Lansing, Ill.; Sandra Pilsan, Harvey, Ill.; Georgetta Potocky, Lake Bluff, Ill; Esther Rodriguez, Chicago; Billy Scharnow, Chicago; Walter Schmid, Chicago; Frank Spatara, Chicago; Garry Tetzlaff, South Bend, Ind.; Barbara Viekancic, Hickley, Ill.; Dennis Wills, Marris, Ill.

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TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing

FRIDAY

1:15 7 "FANGS OF THE WILD"
Agent is suspected of a crime he is trying to solve. Rin Tin Tin, Jr. and Dennis Moore.

3:00 7 "FIGHTING PILOT"
Life in the early days of aviation is depicted. Dick Talmadge and Gertrude Messinger.

3:30 2 "FATHER STEPS OUT"
Railroad president tries to regain his health and keep his business out of rival hands. Frank Albertson and Jed Prouty.

4:00 7 "RIO GRANDE"
Girl is forced off her property by a land grabber. Charles Starrett and Ann Doran.

7:00 9 "TWO WISE MAIDS"
Elderly school teacher is about to become the victim of a younger generation of educators. Allison Shipworth and Polly Moran.

10:00 9 "WESTERN PACIFIC AGENT"
Vicious young man makes a career of robbery and murder. Kent Taylor and Sheila Ryan.

11:45 9 "THE PANTHER'S CLAW"
Murder invades an opera company. Sidney Blackmer and Rick Vallin.

12:00 2 "MIRACLE ON MAIN STREET"
Child changes the lives of those around it. Margo and Walter Abel.

12:00 7 "END OF THE RIVER"
Italian boy struggles to find a place for himself in a hostile world. Sabu and Bibi Ferriera.

SATURDAY

9:00 a.m. 7 "RIDIN' LAW"
Western.

11:30 a.m. 7 "TOPPER TAKES A TRIP"
A beautiful woman and a dog return from the dead to provide a bank president with many worries. Constance Bennett and Roland Young.

12:00 9 "FEDERAL FUGITIVE"
Germans attempt to secure secret plans for plane improvements. Neil Hamilton and Doris Day.

1:00 2 "SWING IT PROFESSOR"
Music professor of a small college resigns because his pupils want swing music. Pinky Tomlin and Paula Stone.

1:00 7 "KNIGHT WITHOUT ARMOR"
English spy is caught in the Russian revolution and sent to Siberia. Marlene Dietrich and Robert Donat.

1:15 5 "SHOCK"
Ralph Forbes and Gwenllian Gill star.

2:00 7 "GAIETY"
Two men are in love with one girl during fiesta time. Alan Mowbray and Bobby Watson.

2:45 5 "LEAVE IT TO THE IRISH"
Fur dealer is murdered, and two amateurs turn criminal investigators. James Dunn and Wanda McKay.

4:00 5 "TROUBLE CHASERS"
Cab driver is sent to prison when a diamond is found in his taxi. Maxie Rosenbloom and Billy Gilbert.

4:00 7 "OUTLAW ROUNDUP"
Western starring James Newill.

4:00 9 "SOMBRERO KID"
Fugitive innocently becomes involved with a crooked outfit. Don "Red" Barry and Lynn Merrick.

5:00 5 "BLAKE OF SCOTLAND YARD"
Machine which eliminates the necessity of all weapons of war is sought by various spy elements. Ralph Byrd and Herbert Rawlinson.

5:30 2 "RAINBOW'S END"
Western.

6:30 7 "FALL IN"
Adventures of a young Sergeant with a battalion of hillbillies from Kentucky. William Tracy and Joe Sawyer.

7:00 9 "GHOST TOWN GOLD"
The Three Mesquiteers outwit a gang of bank robbers who have cached their loot. Bob Livingston and Ray Corrigan.

10:00 2 "EXILED TO SHANGHAI"
Adventures of newsreel photographers. Wallace Ford and June Travis.

10:00 7 "NINE MEN"
Nine army men are stranded in the Libian desert during World War II. Jack Lambert and Gordon Jackson.

11:00 9 "GLASS ALIBI"
Man's alibi convicts him of murder. Paul Kelly and Anne Gwynne.

11:30 7 "CALABOOSE"
Romantic cowboy gets himself arrested just to be near the sheriff's daughter. Jim Rogers and Mary Brian.

11:35 2 "MEN OF ACTION"
Man working on a dam is murdered in a prearranged accident. Frankie Darro and Gloria Shea.

12:15 7 "CAPTAIN FURY"
An Irish prisoner in Australia escapes and leads the people in regaining their land from feudal barons. Brian Aherne and Victor McLaglen.

SUNDAY

10:00 a.m. 7 "RAIDERS OF RED GAP"
A cattle company attempts to gain control of all grazing lands in Arizona. Bob Livingston and Al St. John.

10:00 a.m. 9 "I CONQUER THE SEA"
Conflict exists between native whalers and Portuguese cod fishermen of a Newfoundland village. Steffi Dunna and Stanley Morner.

(continued on next page)

TV Movie GUIDE

(continued from preceding page)

10:30 a.m. 5 "FORGOTTEN VILLAGE"
Documentary film from a story by John Steinbeck, depicting peasant life in Mexico.

12:00 9 "DOOMED AT SUNDOWN"
Western with Bob Steele and Loran de Hayes.

12:30 2 "WEST OF PINTO BASIN"
The Three Mesquiteers are called on to clean up stagecoach piracy. John King and Ray Corrigan.

1:30 2 "PEOPLE'S ENEMY"
Tax evader is sent to prison, and his lawyer starts looking after his wife. Melvyn Douglas and Preston Foster.

1:30 5 "BLOCKADE"
Daughter of an international spy falls in love with a young peasant. Madeleine Carroll and Henry Fonda.

3:00 2 "BADGE OF HONOR"
Romance of publisher's daughter and an aspiring reporter is complicated by a rival paper. Buster Crabbe and Gloria Shea.

6:30 7 "UNPUBLISHED STORY"
War correspondent investigates a so-called pacifist organization and discovers its Nazi connections. Richard Greene and Valerie Hobson.

9:00 9 "RAILROAD"
With the aid of a detective, a girl attempts to clear her brother of a holdup murder. John Ireland and Sheila Ryan.

10:00 9 "GUEST IN THE HOUSE"
At the request of a young doctor, who has befriended her, an insane girl is taken into the home of a happy family. Anne Baxter and Ralph Bellamy.

TERRIFIC VALUE

10:30 2 "CITADEL OF CRIME"
Racketeer runs into trouble when he persuades a mountaineer to supply his men with corn liquor. Robert Armstrong and Frank Albertson.

11:00 5 "LOUISIANA"
A plow-boy becomes governor of Louisiana. Jimmie Davis and Margaret Lindsay.

12:00 2 "SOUTHERN ROSES"
Daughter of a prominent English woman becomes involved in a love triangle when she tries to be a night club singer. George Robey and Neil Hamilton.

12:00 7 "MY SISTER AND I"
Mystery appears in the theater. Sally Ann Howes and Dermot Walsh.

MONDAY

1:00 9 "BILLY THE KID WANTED"
Aid comes to homesteaders who are being gypped by a land racketeer. Buster Crabbe and Al St. John.

1:15 7 "CHUMP AT OXFORD"
A blow on the head causes Stan to become the greatest athlete in the history of Oxford. Stan Laurel and Oliver Hardy.

3:00 7 "BLOND SAVAGE"
Tribe of jungle natives are ruled by a white godess. Leif Erickson and Gale Sherwood.

3:00 9 "BROADWAY BIG SHOT"
News reporter goes to prison to obtain a story. Ralph Byrd and Virginia Dale.

3:30 2 "MORALS OF MARCUS"
English archeologist saves a Turkish girl from a marriage of convenience. Lupe Velez and Ian Hunter.

4:00 7 "HIDDEN CORPSE"
Mystery surrounded with comedy. ZaSu Pitts and Lucian Littlefield.

6:45 7 "DANIEL BOONE"
Renegade white man leads the Indians against Boone in an effort to stop Boone's journey to Kentucky. George O'Brien and Heather Angel.

8:00 7 "HEADLINE WOMAN"

10:00 9 "THE CRIMSON KEY"
Jealous wife hires a detective to watch her husband. Kent Taylor and Doris Dowling.

11:00 5 "LIFE OF JACK LONDON"
Realistic writing is not accepted by the people until they finally see its value. Michael O'Shea and Susan Hayward.

12:00 2 "HEADLINE CRASHER"
Son of a senatorial candidate becomes innocent bait in an election controversy. Frankie Darro and Kane Richmond.

12:00 7 "CORRIDOR OF MIRRORS"
Recluse falls in love with portrait of a medieval girl, and sets out to find her. Eric Portman and Edana Romey.

TUESDAY

1:15 7 "FORGOTTEN"
An old man, neglected by his family for a time, is rescued by his daughter. June Clyde and William Collier.

3:00 7 "JUST LIKE HEAVEN"
Two talented people, in Paris, realize their heart's desire. Anita Louise and David Newell

3:30 2 "MERELY MR. HAWKINS"
Lovely heiress has trouble with a domineering mother, a weak father, and a crooked promoter. Eliot Makeham.

4:00 7 "STRANGE PEOPLE"
Former jurors at the same murder trial are brought together again under mysterious circumstances. Gloria Shea and Hale Hamilton.

7:00 7 "SONS OF THE DESERT"
Two lodge members try to get away from their wives for the annual convention. Stan Laurel and Oliver Hardy.

10:00 7 Title not available

10:00 9 "THE MOZART STORY"
Based upon the composer's life in courts of 18th century Europe. Winnie Markus and Irene V. Mayendorf.

12:00 2 "FEDERAL AGENT"
Criminals attempt to obtain possession of a valuable formula. William Boyd, and Charles A. Browne.

12:00 7 "TALL TIMBER"
Playboy son of a lumber baron is sent into the woods to get a more realistic atitude about life. George O'Brien and Beatrice Roberts.

WEDNESDAY

1:15 7 "FUGITIVE ROAD"
Fugitive from justice, who is irresistable to women, meets his downfall. Eric Von Stroheim and Vera Engles.

3:00 7 Title not available

3:30 2 "D'YE KEN JOHN PEEL?"

4:00 7 Title not available

9:00 7 "WATERFRONT LADY"
Gambling-ship employee, who is blamed for a murder committed by his boss, takes refuge in a waterfront village. Ann Rutherford and J. Farrell MacDonald.

10:00 9 "THE CROOKED WAY"
Victim of amnesia discovers he was once a gangster. John Payne and Sonny Tufts.

11:00 5 "OH WHAT A NIGHT"
International jewel thieves attempt to steal a fabulous diamond. Edmund Lowe and Marjorie Rambeau.

12:00 2 "BEHIND STONE WALLS"
Young man is accused of the murder of his father's best friend. Elliot Nugent.

12:00 7 "SONG FOR TOMORROW"
Concert singer falls in love with a young pianist, who has amnesia. Helen McCabe.

THURSDAY

1:15 7 "GRIEF STREET"
Leading actor is murdered in the same manner as in his latest stage hit. Barbara Kent and John Holland.

3:00 7 "SWELL HEAD"
Small town prize fighter lets success go to his head. Johnny Walker and James Gleason.

3:30 2 "CASE OF JOHN PEACE"

4:00 7 Title not available

7:00 9 "OREGON TRAIL SCOUTS"
Red Ryder, as a fur trapper, tries to arrange treaty with Indians so he can set up operations in their territory. Allan Lane and Bobby Blake.

8:00 7 "X MARKS THE SPOT"
Police sergeant is murdered and his son sets out to find the killer. Damien O'Flynn and Helen Parrish.

9:00 7 "FOLLOW YOUR HEART"
Mad theatrical family's adventures result in romance.

10:00 9 "S.O.S. TIDAL WAVE"
Panic consumes a coastal city when a telecast advises that a huge tidal wave has engulfed New York City. Ralph Byrd and George Barbier.

11:00 9 "WOMAN IN BROWN"
A death and a mysterious woman return from the past to haunt a former state's attorney. Conrad Nagel and Fritz Kortner.

12:00 2 "DARK INTERVAL"
Middle-aged man brings his young bride home to his gloomy lodge. Zena Marshall and Andrew Osborn.

12:00 7 "LOVES OF JOANNA GODDEN"
Young woman inherits a farm, and creates turmoil in the village when she works it by herself. Googie Withers and Jean Kent.

Madeleine Carroll, Henry Fonda are the lovers who face perils in story set in wartime Spain. *Blockade*, Sat. 1:30 P. M. (5).

Conrad Nagel grills Fritz Kortner as son testifies against father in murder case. *The Woman in Brown*, Thurs. 11 P. M. (9).

Morning Programs

FRI • MON • TUE • WED • THUR

2 WBBM-TV • **5** WNBQ • **7** WBKB • **9** WGN-TV

6:45 5 EVERETT MITCHELL—Talks
News for the farmers.

7:00 5 TODAY—Reports & Interviews
Fri: Dave Garroway will count $78,000 in cash for the benefit of viewers who have never seen so much money at one time. Also, a stop-action film on "Insect Catching Plants," from Chicago.
Mon: J. Fred Muggs returns from Florida. Golf tournament from Tam O'Shanter golf course in Chicago.
Tues: Earl Godwin reports news from Washington.
Wed: "The New Look" fashion show.
Thurs: A canine guest.

9:00 2 WHEEL OF FORTUNE—Quiz
Friday only. Todd Russell emcee.
2 ARTHUR GODFREY & FRIENDS
Mon. thru Thurs: Variety show telecast from Arthur's home in Leesburg, Virginia.
5 DING DONG SCHOOL
Nursery school program.
9 PAUL FOGARTY—Exercises
Fri: A five in one streamliner.
Mon: Wrists, fingers and hands.
Tues: Exercises for everybody.
Wed: Walking is good for you.
Thurs: Slimming the hips.

9:30 5 GLAMOUR GIRL—A Contest
Harry Babbitt emcees beauty show.
7 CARTOONS—Fun for Kids
9 MOVIE—Serial For Kids
Fri: "Dare Devils of the Red Circle."
Mon. thru Thurs: "Fighting Devil Dogs," parts 1-4.

9:45 7 BEULAH KARNEY PRESENTS
Fri: Tuna Mousse recipe.
Mon: Pizza pie.
Tues: Jelly making.
Wed: Simple and inexpensive foods.
Thurs: Food spoilage.

10:00 2 FRANK REYNOLDS—News
5 HAWKINS FALLS—Serial
Fri: Two arguments get off the ground and one makes a safe landing.
Mon: Points of view cannot meet.
Tues: Dr. Corey approves of Lona Drewer's prescription for the future.
Wed: Laif Flagle makes a surprising move.
Thurs: A pair of gloves cannot compensate.
(See story on page A-7.)

9 A TO Z OF COOKERY—Tips
Fri: Winner of the Commonwealth Edison Cooking Class.
Mon: Country Fair.
Tues: Prepare a "Lazy Daisy."
Wed: Greek food ideas.
Thurs: Cooking for juniors.

10:05 2 I'LL BUY THAT—Panel Quiz
Mike Wallace emcees audience participation with panelists.

10:15 5 THE BENNETTS—Serial
Fri: Old friends make a man want to take a new job.
Mon: A warm friendship doesn't weather the chilly atmosphere.
Tues: A wife and a secretary decide upon a common objective.
Wed: Company at the Bennetts makes Wayne a lonely man.
Thurs: A showdown shows up a disappointing series of facts.

10:30 2 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game.
5 MRS. U.S.A.—Film Shorts
Friday only. "The Sun Goes North," film on the citrus industry.
5 FOLLOW YOUR HEART—Serial
Mon. thru Thurs: The problems and happenings in the life of a young Philadelphia society girl.
7 ED ALLEN—Exercises
Fri: Exercises for double chin.
Mon: Exercises for the rib cage.
Tues: Wrist wringers.
Wed: Let's march.
Thurs: Guest, Lari Nelson.

10:45 5 MRS. U.S.A.—Film Shorts
Fri: (Continued)
5 THREE STEPS TO HEAVEN
Mon. thru Thurs: Adventures of a small town girl in New York.

10:50 7 FRED KASPER—Weather
Friday only.
WAYNE GRIFFIN—Weather
Mon. thru Thurs.

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
John Nelson interviews the couple.
5 FRANCOIS POPE—Recipes
Fri: Pineapple centerpiece.
Mon: Veal scallopini ala Genovese and cucumbers in sour cream.
Tues: Bavarian almond cream mold.
Wed: Savory lamb chops and hot asparagus roquefort rolls.
Thurs: Vichyssoise; orange juice cheese cake.

7 BREAKFAST WITH O'NEILL
Music, interviews and games with Danny, Chet Roble and Nancy Wright.

9 MOVIE—Film cut to ½ hour.
Fri: "Coastline."
Mon: "Follies Parisienne."
Tues: "Gunsmoke."
Wed: "Shooting Men."
Thurs. "Wild Cat Saunders."

11:15 2 LOVE OF LIFE—Serial
Fri: A marriage seems to have reached a whimpering end.
Mon: Paul Raven tests Alex's courage and the test is successful.
Tues: Paul sends Alex on an important mission.
Wed: There are twenty-four hours before the ugly case is blown up.
Thurs: Paul seeks to discover the details that were actually attendant to Jill's story.

11:30 2 SEARCH FOR TOMORROW
Fri: Arthur Tate does some housecleaning.
Mon: Mr. Higbee arrives in Los Angeles and has a surprise meeting with a friend from home.
Tues: Mr. Higbee takes a full page ad in a Los Angeles newspaper.
Wed: Irene Barron wants to join forces with someone.
Thurs: Mr. Higbee waits for information.

9 STEVE FENTRESS—News

11:45 2 GUIDING LIGHT—Serial
Fri: Peggy warns Dick that Janet will cause trouble.
Mon: Kathy tries to tell Dick the truth about the baby.
Tues: Bill takes his first drink.
Wed: Bill makes his sleeping son a promise.
Thurs: Bert decides to take her son to Arizona for a visit.

9 EARL NIGHTINGALE—Chats
Talks on everyday problems.

11:55 7 ULMER TURNER—News

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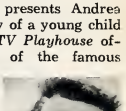
TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

Drama highlights: Friday brings Ronald Reagan and Frances Rafferty in story of a Park Avenue doctor, on *Playhouse of Stars*, and Edmund Gwenn with Anita Louise on *Footlights Theater* . . . Movie star Claude Rains stars in "The Man Who Liked Dickens" Saturday on *Medallion Theater* . . . *Your Playtime on Sunday* presents Andrea King in touching story of a young child and a violent storm, *TV Playhouse* offers a documentary of the famous Hoffner case, also on Sunday . . . Thursday's lineup includes Virginia Bruce and Otto Kruger on *Video Theater;* Charles Coburn, Martha Scott and Ruth Warrick on *Tales of the City*, and Kevin McCarthy and Charles Bickford on *Ford Theater*.


Scott

For the ladies: Two brand new soap operas begin Monday morning on NBC-TV, *Follow Your Heart*, story of a young society girl engaged to be married, and *Three Steps To Heaven*, adventures of a small town girl in New York. The latter is written by Irving Vendig, author and creator of TV's *Search For Tomorrow* and radio's *Perry Mason*.

Confidential: My Little Margie leaves her Thursday night spot to make way for a dramatic documentary based on the actual files of the United States Army Criminal Investigation Department, and titled *Pentagon Confidential*.

Forecast: Smilin' Ed McConnell will return on Saturday morning, August 22, to delight the youngsters with his adventure stories and pets, Squeekie the Mouse and Midnight the Cat.

Studs and Chet together again: Studs Terkel and Chet Roble celebrate the opening of their new restaurant show, The Lark, Monday night at 10:00 on channel 7. Columnist Jack Mabley will be a featured guest.

Dear Boss:

The first act of Philco's "Nothing to Sneeze At" turned out to be something to wheeze at. Walter Matthau's hilarious portrayal of a long-suffering father of four had me yawking-it-up like a studio audience.

Remember how you used to think "Blossom Time" and "My Maryland" were colorful and exciting entertainment until "Oklahoma"came along and set a new, far higher standard in the musical comedy field?

It's a sort of showbiz Theory of Relativity, I guess, and you can see examples of it in TV practically every week. Take the new situation comedy, My Son Jeep, with Jeffrey Lynn and young Martin Huston. It would probably be fairly amusing TV fare if there had never been an Ozzie Nelson Family to judge it by.

After watching the delightful low-tempo timing of Ozzie and Harriet and the vivid, real-boyisms of David and Ricky -- well Jeffrey the Father and Martin the Son Jeep come across clumsy and forced and hammy -- so that when it's all added up it spells ACTING all over the place.

Recently saw Grace Hartman on one show and Paul Hartman on another. Remember the funny Hartmans and those wonderful dance satires they bumbled through? Well I don't know if they are happier working with separate partners, but I'm not. Neither Paul nor Grace was funny in their new acts and in Paul's case his cooking demonstration on Nothing But The Best show was just plain lousy.

Now I'm not attempting to engineer a marital reconciliation but for the sake of TV why don't the Hartmans either quit showbiz altogether or come back to our living rooms with both their scatterbrains and their tanglefeet beating as one.

CHUB

Friday

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS
Johnny Coons narrates a film.
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker emcee.
9 HI LADIES—Jack Payne
Interviews with the gals.
12:25 2 LEE PHILLIP SHOW—Tips
Fashion news for the ladies.
12:30 2 GARRY MOORE SHOW
Garry and cast conduct a comedy forum on show business. "Dennis the Menace" comedy song.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke plays his guitar.
7 TIME FOR FUN—Nick Francis
Kids fun with Nicky and Bobo.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews wives.
12:55 7 ULMER TURNER—News
1:00 2 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks who will vacation for five weeks in Europe.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.
1:15 7 "FANGS OF THE WILD"
MOVIE—Agent is suspected of a crime he is trying to solve. Rin Tin Tin, Jr., and Dennis Moore.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, attorney Richard Maddox.
9 BASEBALL—Cubs vs. Pitts.
Jack Brickhouse describes
2:00 2 BIG PAY OFF—Quiz Game
Bess Myerson and Warren Hull; Randy Merriman is on vacation.
5 BREAK THE BANK—Quiz
Bud Collyer emcee.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
7 "NO LIVING WITNESS"
MOVIE—Cut to ½ hr. A man tries to collect profits on his silver mine, and falls into the clutches of racketeers. J. Carroll Naish, Noah Beery.

JULY 31

3:00 2 **SHOPPING WITH O'RILEY**
Patrick O'Riley and Lee Phillip.
5 **ON YOUR ACCOUNT—Variety**
Win Elliot emcee.
7 **"FIGHTING PILOT"**
MOVIE—Early days of aviation. Dick Talmadge and Gertrude Messinger.
3:15 2 **MUSIC COUNTER—Tune Time**
Helen Lee and George Ramsby.
3:30 2 **"FATHER STEPS OUT"**
MOVIE—Railroad president tries to regain his health and keep his business out of rival hands. Frank Albertson, Jed Prouty, & Lorna Gray.
5 **LADIES' CHOICE—Variety**
Johnny Dugan emcee.
3:45 9 **POST GAME INTERVIEWS**
Conducted by Jack Brickhouse.
3:55 7 **ULMER TURNER—News**
4:00 5 **ATOM SQUAD—Adventures**
"Trouble at Fort Knox." Atom Squad agents follow trail of subversive agents. (Serial shown in part.)
7 **"RIO GRANDE"**
MOVIE—A girl is forced off her property by a land grabber. Charles Starrett, Ann Doran, Bob Nolan.
9 **POST GAME MOVIE**
Title not available.
4:15 5 **GABBY HAYES SHOW—Tales**
Western serial shown in part.
4:30 5 **HOWDY DOODY—Puppet Tale**
Puppet antics with Bob Smith.
4:45 9 **TIME FOR BEANY—Puppets**
Adventure story for kids.
5:00 2 **GARFIELD GOOSE & FRIEND**
Ants in his pantry give Garfield an ideal opportunity for showing his Loyal Subjects the Encyclopaedia Britannica film "Insect Zoo," and Frazier learns about bugs.
5 **ELMER, THE ELEPHANT**
John Conrad entertains children.
7 **ANGEL CASEY—For Kids**
Youngsters have a party.
9 **WATCH TO WIN—Quiz Game**
Tom Moore is emcee.
5:15 7 **ROOTIE KAZOOTIE—Puppets**
5:30 2 **GENE AUTRY TIME—Film**
Outlaws are brought to justice.
5 **KIDS' KARNIVAL KWIZ—Fun**
Art Hern as Natco, the clown.
7 **BOB ATCHER—Serial Film**
"Raiders of Red Gap" ch. 5. A cattle company attempts to gain control of all grazing lands in Arizona. Bob Livingston, Al St. John, Myrna Dall.
9 **ROBERT F. HURLEIGH—News**

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ABC TELEVISION NETWORK

JULY 31

O'CONNELL
6:45 P.M. (2)

MIKE and SANDRA
7:00 P.M. (2)

BERG
7:00 P.M. (5)

BELLAMY
7:30 P.M. (2)

GWENN
8:30 P.M. (2)

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon. (See page A-4.)

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Attempt is made to secure territorial rights to a mysterious space derelict. (Serial shown in part.)

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Italian Fair in West Side of Chicago.

6:20 5 TONY WEITZEL—Comments
Gossip and interviews.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
The five DeMarco Sisters are guests.
7 STU ERWIN—Comedy Drama
A comedy of errors in judgment finds Father and the Erwin family routed in confusion as daughter Jackie tells "Nothing But the Truth."
9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Music
Helen O'Connell, Bob Eberly and Ray Anthony's orchestra. Tunes: "You Were Meant For Me," "P.S. I Love You," "Oh" and "There's a Small Hotel."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 PANTOMIME QUIZ—Game
Mike Stokey emcees charades game. Sandra Spence aids Mike. Regular panel: Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock. Guests on the visiting team include Ken Murray and Faith Domergue.
5 THE GOLDBERGS—Comedy
Molly (Gertrude Berg) becomes a lady of leisure when her wealthy cousin goes to Europe for a month and leaves his servants with the Goldbergs. (Molly gives her own recipes for borscht and blintzes in next week's **TV Guide**).
7 SUMMER THEATER—Drama
"The Man with Nothing to Lose." An elderly couple is visited by an escaped prisoner in the dead of night. Porter Hall, Elizabeth Risdon.
9 "TWO WISE MAIDS"
MOVIE—An elderly school teacher is about to become the victim of a younger generation of educators. Allison Shipworth, Polly Moran, Donald Cook, and Maxie Rosenbloom.

7:30 2 MAN AGAINST CRIME-Drama
"Bartholdi." Miss Liberty becomes a key witness as Mike Barnett chases Communist murderers in New York Harbor. Ralph Bellamy stars.
5 WALT'S WORKSHOP
Walt Durbahn shows how to build a lean-to garden tool house.
7 SUPERMAN—Adventures
George Reeves stars as Clark Kent in "The Ghost Wolf."

8:00 2 PLAYHOUSE OF STARS
Ronald Reagan and Frances Rafferty in "The Doctor Goes Home." A society doctor would like to practice in his small hometown, but his ambitious wife insists he stay on Park Avenue.
5 DOORWAY TO DANGER
Agent Doug Carter (Stacy Harris) is assigned to discover the source of bootleg liquor which has caused a wave of deaths.
7 DEATH VALLEY DAYS—Drama
"Bullfrog Nugget." The belle of a Nevada mining camp is courted by three men, each in a different manner.
9 LIFE BEGINS AT 80—Quiz
Jack Barry emcees panel of oldsters including: Fred Stein, Georgiana Carhart, Thomas Clark and Alexandra Campbell. Guest, W. C. Handy, composer of "St. Louis Blues."

8:30 2 FOOTLIGHTS THEATER—Film
"Heart of Gold" starring Edmund Gwenn as a snowman who comes alive when two children place a golden heart locket inside him. Anita Louise, George Reeves, Tommy Rettig, Beverly Washburn.
5 TV SOUNDSTAGE—Drama
"One Swell Guy." A young man misuses his talent to make people like him. Jack Lemmon, Georgiann Johnson and Doro Merande.
7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher with guest Bob Feller.

POLESIE
9:00 P.M. (9)

DONLEVY
9:30 P.M. (7)

POPE
9:30 P.M. (9)

FLYNN
10:00 P.M. (2)

MILLER
11:00 P.M. (5)

9 WORLD IS YOURS-Travelogue
A tour of scenic Germany.

8:45 7 FILM COMMERCIAL

9:00 2 MR. AND MRS. NORTH-Drama
"Surprise." An uninvited guest arrives at a surprise party and confronts Pam and Jerry with a startling homicide.

5 SPORTS REEL—Film
Hilights of week's sporting events.

7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago crimes.

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, James Michener, author of "The Bridges At Toko-ri."

9:15 7 FILM SHORT

9:30 2 FAVORITE STORY—Film
Adolphe Menjou stars in "An Eye For An Eye." American detective wagers a Scotland Yard inspector that he can completely elude him for 24 hours. During the 24 hours, however, the American becomes the target of a murderer.

5 GREATEST FIGHTS—Film
Jack Dempsey vs. Bill Brennan, from New York City, December 14 1920. Heavyweight title bout.

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "Art Treasure."

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 5 LEN O'CONNOR—Discussion

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather

7 COURTESY HOUR—Variety
Jim Moran emcees hour of star-studded entertainment. *Sponsored by Courtesy Motors.*

9 "WESTERN PACIFIC AGENT"
MOVIE—A vicious young man makes a career of robbery and murder. Kent Taylor, Sheila Ryan.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Tips
Put a glove on your head to keep cool.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Identification of bass, and where to locate them.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical
Keyboard melodies, old and new.

11:00 2 BOB ELSON—Sports

5 HOWARD MILLER—Music

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
Interviews and chats.

11:15 2 MURDER BEFORE MIDNIGHT

11:30 7 KAY ASHTON-STEVENS
Commentary and an interview.

9 LES NICHOLS—News

11:45 9 "THE PANTHER'S CLAW"
MOVIE—Murder invades an opera company. Sidney Blackmer.

12:00 2 "MIRACLE ON MAIN STREET"
MOVIE—A child changes the lives of those around it. Margo, Walter Abel, William Collier, Sr.

7 "END OF THE RIVER"
MOVIE—An Italian boy struggles to find a place for himself in a hostile world. Sabu, Bibi Ferriera.

PROFESSIONAL TV SERVICE

CHICAGO

northwest

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

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4766 N. Milwaukee SPring 7-5110

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Saturday

AUGUST 1

MORNING

9:00 7 "RIDIN' LAW"
MOVIE—Western adventure.

10:00 7 SPACE PATROL—Adventures
The test flight of a spaceship has disastrous results when Buzz is forced to make a crash landing in the desert in the middle of a sand storm.

9 MOVIE—Serial Films
"Dare Devils of the Red Circle," part 6.

10:30 2 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
"Space Bugs" who inhabit the planet Uranus attempt to disrupt a thermadyname experiment by the rangers.

7 SKY KING THEATER—Drama

9 "GUN GRIT"
MOVIE—Western (Cut to ½ hr.)

11:00 2 BIG TOP—Circus Fun
Jack Sterling presents Jackie, the Australian wonder of balance; Roby and Dell, acrobatic balancing act; the Rudenko Brothers, juggling; ingrid Meredith, trapeze; and Happy Harrison's ponies and dogs.

7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.

9 TERRY AND THE PIRATES
"The Little Mandarin" involves Oriental intrigue, political destinies, and a fortune in tungsten ore.

11:30 7 "TOPPER TAKES A TRIP"
MOVIE—A beautiful woman and a dog return from the dead to provide a bank president with many worries. Constance Bennett, Roland Young, Billie Burke, Alan Mowbray, Veree Teasdale, and Franklin Pangborn.

9 ADVENTURES IN ART
Margaret Wolff demonstrates proper technique of painting to youngsters.

12:00 2 LONE RANGER—Western
"Old Joe's Sister." An old man is thrown off a cliff by a gang of crooks while awaiting the arrival of a sister he has never seen.

9 "FEDERAL FUGITIVE"
MOVIE—Germans attempt to get secret plans for plane improvements. Neil Hamilton, Doris Day, and Victor Varconi.

SAUER
1:30 P.M. (9)

BRICKHOUSE
3:45 P.M. (9)

GILBERT
4:00 P.M. (5)

MENARD
5:00 P.M. (2)

BILLINGSLEY
6:00 P.M. (2)

12:30 2 'MOONLIGHT ON THE RANGE'
MOVIE—Western with Fred Scott and Lois January.

12:45 7 Program Not Available

1:00 2 "SWING IT PROFESSOR"
MOVIE—Music professor of small town college resigns because his pupils want swing music. Pinky Tomlin and Paula Stone.

5 WHAT'S YOUR TROUBLE
"Are You Ineffective?" discussed by Dr. Norman Vincent Peale.

7 "KNIGHT WITHOUT ARMOR"
MOVIE—An English spy is caught in the Russian revolution, and sent to Siberia. Marlene Dietrich, Robert Donat, and Irene Banburgh.

9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 5 "SHOCK"
MOVIE—Ralph Forbes and Gwenllian Gill star.

1:30 9 BASEBALL—Cubs vs. Pitts.
Jack Brickhouse describes.

2:00 7 "GAIETY"
MOVIE—Two men are in love with one girl during fiesta time. Alan Mowbray, Bobby Watson, Armida, Anne Ayers.

2:30 5 INDUSTRY ON PARADE—Film
Review of the first gamma globulin mass inoculation against polio, in Houston, Texas, and a tour of the New Brunswick, N. J., plant to see how the drug is made; newest production methods in pottery making; luncheon with coal and ore traffic representatives; and a visit to a factory that was built on a college campus.

2:45 2 HORSE RACES—Jamaica
Merchants and Citizens Handicap.

5 "LEAVE IT TO THE IRISH"
MOVIE—A fur dealer is murdered, and two amateurs turn criminal investigators. James Dunn, Wanda McKay, Jack LaRue, and Arthur Loft.

3:15 2 FILM SHORT

3:45 2 OPERATION NEW HORIZONS
Lake Forest College presents the dean of students and assistant professor of psychology, H. H. Hoogesteger, who will discuss and conduct demonstrations on "Personality Assessment."

9 JACK BRICKHOUSE-Post Game
Interviews with fans.

4:00 5 "TROUBLE CHASERS"
MOVIE—A cab driver is sent to prison when a diamond is found in his cab. Maxie Rosenbloom and Billy Gilbert.

7 "OUTLAW ROUNDUP"
MOVIE—Western with James Newill.

9 "SOMBRERO KID"
MOVIE—Fugitive innocently becomes involved with a crooked outfit. Don "Red" Barry, Lynn Merrick, John James, Joel Friedkin.

4:15 2 FILM SHORT

5:00 2 FARMTOWN U.S.A.—Menard
Raising gladiolus is discussed by Mrs. Arthur Nelson and H. C. Durland, of Mt. Prospect and Glenn Pierce of Villa Park, Ill.

5 "BLAKE OF SCOTLAND YARD"
MOVIE—A machine which eliminates the necessity of all weapons of war is sought by various spy elements. Ralph Byrd.

Georgie Gobel, television's newest comedy personality, direct from his smash six weeks with NBC's TV "Saturday Night Revue," heads a brilliant cast of new acts from all over the world in the musical comedy "What's My Act?" in the Empire Room of the Palmer House. —Adv.

AUG 1

STORCH
7:00 P.M. (2)

CUMMINGS
7:00 P.M. (5)

VERDUGO
8:00 P.M. (2)

CARMICHAEL
8:00 P.M. (5)

PAAR
8:30 P.M. (2)

7 SATURDAY LAUGH TIME
"Laurel and Hardy."

9 MOVIE—Title Not Available
Tentatively scheduled.

5:30 2 "RAINBOW'S END"
MOVIE—Western adventure.

7 "FRONTIER OUTLAWS"
MOVIE—Western part 2. Outlaws try rustling, gold snatching, and murder. Buster Crabbe, Al St. John, and Frances Gladwin.

6:00 2 STORK CLUB—Interviews
Host Sherman Billingsley with guest, Donna Reed, now starring in "From Here to Eternity."

5 MR. WIZARD—Science Study
Don Herbert and Betsy have "Fun With Sparks," and concentrate on the problems of electrical energy.

7 TOM DUGGAN—Sports

9 THIS IS THE LIFE—Drama
Stories with a moral.

6:30 2 BEAT THE CLOCK—Games
Bud Collyer emcees the stunts.

5 MY SON JEEP—Comedy
Jeep enters a dog food contest and wins a live cowboy who comes to spend a weekend with the Allisons. Jeffrey Lynn and Martin Huston.

7 "FALL IN"
MOVIE—Adventures of a young sergeant with a battalion of hillbillies from Kentucky. William Tracy, Joe Sawyer, Jean Porter, and Robert Barrett.

9 TRAVELERS' SKETCHBOOK
"Chess Fundamentals."

6:45 9 RELIGIOUS FILM
Father James Keller of the Christophers, interviews.

7:00 2 LARRY STORCH—Comedy
Dick Haymes is guest. Larry's sketches: As ten-year-old Victor at his birthday party, and as an Italian actor at an academy award dinner.

5 MY HERO—Situation Comedy
Beanblossom (Robert Cummings) invades Mr. Thackery's territory when he tries to join the Araby Club.

9 "GHOST TOWN GOLD"
MOVIE—The Three Mesquiteers outwit a gang of bank robbers who have cached their loot in herd money. Bob Livingston, Ray Corrigan, and Max Terhune.

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent-variety.

7 BOWLING—Detroit
Fred Wolfe is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 2 MEET MILLIE—Comedy
Mr. Boone Sr. involves Millie, Mama and half-witted Walter in a business deal. Elena Verdugo stars. Also featured are Florence Halop, Earl Ross, Ross Ford and Marvin Kaplin.

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with comedians Gary Morton, Paul Gilbert, Jackie Barnett and Ricky Vera; singers Tony Bavaar and Gayla Peevey, and Louis Jordan and his tympany five. Jerry Fielding's orchestra.

7 PHILLIES SAT. NIGHT FIGHTS
From Philadelphia.
Percy Bassett vs. Bolden Abrams (featherweights).
JIMMY POWERS SAYS: Bassett is rated first. Fights, 63. Won, 57. Lost, 5. Draws, 1. K.O.'s, 34. Abrams is unrated. Fights, 7. Won, 5. Draws, 2. Bassett, recognized by the NBA as featherweight champ as a result of his knockout of Ray Famechon in Paris, is overwhelmingly favored. Abrams, a 19-year-old highly popular in Philly, seems pathetically overmatched.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports
Discussion on latest sports events including baseball scores around the country.

8:30 2 BANK ON THE STARS—Quiz
Jack Paar emcee.

9 WRESTLING—From Marigold
Trader O'Neill vs. Treach Phillips; Bob Ortan vs. Balk Estes; Rocky Columbo vs. Doran O'Hara; tag match: Billy Darnell and Billy Melby vs. Bob Nelson and Zack Malkov; main event: Ronnie Etchison vs. Hans Schmict.

8:45 7 BILL STERN—Sports Film
Highlights in the sports world.

FAULK
9:30 P.M. (2)

SOTHERN
9:30 P.M. (5)

SAT
AUG 1

9:00 2 MEDALLION THEATER-Drama
Claude Rains in "The Man Who Liked Dickens." The very special literary tastes of a demented man bring terror to the Amazon jungle.

7 BIG PICTURE—Army Film
Report on activities in Korea.

9:30 2 IT'S NEWS TO ME—Quiz
Moderator John Daly with panel: John Henry Faulk, Anna Lee, Quentin Reynolds and guest, Martha Scott subbing for Nina Foch.

5 PRIVATE SECRETARY-Comedy
When her patriotic boss decides that he wants to rejoin the Air Force, Susie is faced with a very unmilitary problem. Ann Sothern stars. Also featured are Don Porter and Ann Tyrell.

7 COMMERCIAL—Film

9:45 7 FILM SHORT

10:00 2 "EXILED TO SHANGHAI"
MOVIE—Adventures of newsreel photographers. Wallace Ford, June Travis, and Dean Jagger.

5 FILM

7 "NINE MEN"
MOVIE—Nine army men are stranded in the Lybian desert during the last war. Jack Lambert, Gordon Jackson, Frederick Piper, Grant Sutherland, and Bill Blowett.

11:00 9 "GLASS ALIBI"
MOVIE—A man's alibi convicts him of murder. Paul Kelly, Anne Gwynne, Douglas Fowley.

11:25 2 COMMERCIAL—Film

11:30 7 "CALABOOSE"
MOVIE—A romantic cowboy gets himself arrested just to be near the sheriff's daughter. Jim Rogers, Mary Brian, and Noah Beery, Jr.

11:35 2 "MEN OF ACTION"
MOVIE—A man working on a dam project is murdered by a pre-arranged accident. Frankie Darro, Gloria Shea, and Ray Mason.

12:15 7 "CAPTAIN FURY"
MOVIE—An Irish prisoner in Australia escapes and leads the people in regaining their land from the feudal barons. Brian Aherne, Victor McLaglen, and Charles Middleton.

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Sunday

AUGUST 2

MADISON
1:30 P.M. (7)

MORNING

9:30 5 THE PULPIT—Religious Talk

9:45 5 RELIGIOUS FILM
Father James Keller of the Christophers, interviews singer John Charles Thomas and Mrs. Blanche Seaver, housewife-composer.

9 FILM SHORT
"Holiday In Manitoba."

10:00 2 LAMP UNTO MY FEET—Talks
A young man prepares for the priesthood in the Society of Jesus in "The Greater Glory."

5 SUNDAY FUNNIES
John Conrad reads the comics, explains toys and games to the kids, and tries to cope with the tricks of Laughing Luke.

7 "RAIDERS OF RED GAP"
MOVIE—A cattle company attempts to gain control of all grazing lands in Arizona. Bob Livingston, Al St. John, Myrna Dall.

9 "I CONQUER THE SEA"
MOVIE—Conflict exists between native whalers and Portuguese cod fishermen of a Newfoundland village. Steffi Dunna, Stanley Morner, Douglas Walton.

10:30 2 TALENT SHOWROOM-Variety
Jim Conway emcees the talent.

5 "FORGOTTEN VILLAGE"
Documentary film with story by John Steinbeck, depicting peasant life in Mexico.

11:00 7 MOVIE—Title not available

11:30 2 FILM SHORT

5 LIVE AND LEARN—Discussion
Moderator Charles Hunter and Dr. Robert Gloyd discuss "Science Of the Great Outdoors" and "Reptiles."

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"The Vigilantes Are Coming" part (2) Son of an old California family returns from service to find that his father and brother have been murdered. Bob Livingston stars.

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates part of the film serial, "Don Winslow of the Coast Guard."

7 TOM DUGGAN—Sports

9 "DOOMED AT SUNDOWN"
MOVIE—Western with Bob Steele and Loran de Hayes.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

12:30 2 "WEST OF PINTO BASIN"
MOVIE—Three Mesquiteers are called on to clean up stagecoach piracy. John King, Ray Corrigan, Max Terhune.

5 CATHOLIC HOUR—Religious
Quiz on the basic points of the Catholic faith, with moderator Rev. Urban Nagle of the order of preachers, and guests: Paul Hume, music critic of the Washington Post, author Greta Palmer, and Richard Reid, editor of the Catholic News.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott talks about vegetable gardens.

9 BATTING PRACTICE-Warm Up
Announced by Harry Creighton.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 "PEOPLE'S ENEMY"
MOVIE—Tax evader is sent to prison and his lawyer starts looking after his wife. Melvyn Douglas, Preston Foster, Charles Coburn.

5 "BLOCKADE"
MOVIE—Daughter of an international spy falls in love with a young peasant. Madeleine Carroll, Henry Fonda, and Leo Carillo.

7 WILD BILL HICKOK—Western
Guy Madison as Wild Bill in "Education and Brawn."

9 BASEBALL—Cubs vs. Pitts.
Jack Brickhouse describes the double header.

2:00 7 CISCO KID—Western Film
Duncan Renaldo and Leo Carrillo star.

2:30 7 ADVENTURES OF KIT CARSON
Bill Williams in "Road To Destiny."

3:00 2 "BADGE OF HONOR"
MOVIE—Romance of publisher's daughter and an aspiring reporter is complicated by a rival paper. Buster Crabbe, Gloria Shea.

5 YOUTH WANTS TO KNOW

7 RAMAR OF THE JUNGLE-Film
Jon Hall in "Evil Trek."

SPIVAK
5:00 P.M. (5)

STEVENS
5:45 P.M. (7)

SUN
AUG 2

3:30 5 ZOOPARADE—About Animals
"Summer At the Duck Pond." R. Marlin Perkins and Jim Hurlbut visit the Lincoln Park Zoo's feathered friends.

7 BOB ATCHER SHOW—Kids Fun
Tale for kids with Sammy Squirrel.

3:45 9 JACK BRICKHOUSE-Post Game
Interviews with fans.

4:00 5 TV RECITAL HALL—Musical
Music includes Telemann's "Trio Sonata," "Sonata Atros in B Minor" by J. B. Loeillet and J. P. Rameau's "Pieces de Clavecin en Concert No. 3." Guests, the Baroque Trio; flutist Julius Baker, Fernando Valente, harpsichord and cellist Daniel Saidenberg.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Al Jansley's French poodle; The Two Eris, balancing act; Matt Tuck, juggling; Natal the Monkey Man; Bernie Hoffman in the Menagerie features canaries, parakeets and owls; Cliffy, Scampy, Nicky and Mary Hartline in "The Picnic."

4:30 2 MAN OF THE WEEK—Talk
Guest, Representative Franklin D. Roosevelt, Jr. (D., N.Y.).

5 AMERICAN FORUM OF THE AIR
"Is Universal Military Training Necessary?" Sen. Edwin C. Johnson (D., Col.) and Sen. George A. Smathers (D., Fla.).

5:00 2 ADVENTURE—Educational
Features: (1) Guest, Dr. Wm. Ittelson of the Dept. of Psychology, Princeton University.

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 RANGE RIDER—Western
Jack Mahoney and Dick Jones star in "Peace Pipe," where they befriend a young Indian doctor and help him obtain aid for his starving tribe.

5:30 5 ROY ROGERS SHOW—Drama
"The Desert Fugitive." An honest man is mistaken for his fugitive brother. (For a full page color picture of Roy Rogers see next week's *TV Guide*).

7 Program Not Available

5:45 7 KAY ASHTON-STEVENS SHOW
Interviews and commentary.

WEITZEL'S LUNCH HAS SPANISH FLAIR

by WM. A. QUE

Listeners to **Lunch At The Conrad Hilton, WMAQ's** chit-chat among the salads and stews every weekday at 12:30 p. m., are enjoying a series of Spanish-seasoned broadcasts now that Dorothy and Tony Weitzel—maitre d's of the microphone—have returned to Chicago.

Tony

The Weitzels spent a week in Madrid, Spain where they helped put over the grand opening of the new Castellano Hilton Hotel. While abroad they recorded several special features such as interviews, Spanish music and other interesting items for use on their **Lunch At The Conrad Hilton** radio program. A few of these highlights have already been aired and more are forthcoming on future programs.

"Caballero" Tony and the lovely Dorothy enjoyed the trip and are already talking about next year's opening of another new Hilton Hotel —in Istanbul, Turkey.

* * *

Dorothy

Do you enjoy shows based on documentation? Then be sure to tune to **WMAQ's** presentations of **Confession** (Sundays, 8:30 p. m.). It's precisely what the program title implies—a "first person" revelation of the stories of actual crimes. The series is based on actual events in which criminals bare the truth of their crimes, the unprofitable consequences, the penalties they had to pay. It's 670 on your dial at 8:30 on Sunday nights for a shocking earful of brutal truth behind crime. —Adv.

SUNDAY AUG 2

DYTCH and WILHELM
6:00 P.M. (2)

SULLIVAN
7:00 P.M. (2)

LOWE
7:30 P.M. (9)

KARNS
8:00 P.M. (9)

6:00 2 QUIZ KIDS—Joe Kelly, Emcee
Panel: Pat Conlon, 16; Sally Ann Wilhelm, 14; Janet Ahern, 8; Harvey Dytch, 10; and Melvin Miles, 10.

5 OPERATION NEPTUNE—Drama
Captain Neptune, Commander Hollister and Dink Saunders capture Trycus the Nadirian leader and attempt to escape their undersea enemies with Trycus as hostage.

7 YOU ASKED FOR IT—Requests
Art Baker presents: (1) "Fearless Gregg" who will be shot out of a cannon. (2) Puppeteer Bob Bromley. (3) Trainer Rudy Docky and his boxer dogs in an exhibition of water polo. (4) Art Ashton who will demonstrate some tricks with a golf ball.

9 POST GAME MOVIE
Title Not Available.

6:30 2 YOUR PLAY TIME—Drama
"Long, Long Ago," with Andrea King, Leslie Bradley and Tommy Rettig. A violent storm brings a seven-year-old child out of the night and into the lives of a childless couple.

5 SUPER GHOST—Quiz Game
Moderator Dr. Bergen Evans with panelists, Shirley Stern, Robert Pollack, Buddy Black and Betty Moss.

7 "UNPUBLISHED STORY"
MOVIE—A war correspondent investigates a pacifist organization and discovers its Nazi connections. Richard Greene, Valerie Hobson.

7:00 2 TOAST OF THE TOWN
Ed Sullivan presents Henry Fonda in "Missouri Legend;" Joey Foreman comedian; and the Zippy Monkeys.

5 BIG PAYOFF—Quiz For Men
Warren Hull subs for Randy Merriman as emcee with Bess Myerson.

9 BIG PICTURE—Army Film

7:30 9 FRONT PAGE DETECTIVE
Edmund Lowe as columnist David Chase in "The Lonely One," in which a little glass ball with a corny poem spells death for its recipient.

8:00 2 G.E. THEATER—Drama
"The Wind Of St. Albans." A scientist discovers a new drug potent enough to bring peace to the world or destroy it. Dan O'Herlihy, Kurt Katch, Tudor Owen.

5 TV PLAYHOUSE—Drama
"The Cipher." A documentary of the famous Hoffner case. A newspaperman attempts to clear a young boy who was accused of a crime and sentenced to life in prison on the basis of perjured testimony.

7 MARTIN AGRONSKY—News

9 ROCKY KING—Film Drama
"Money and Murder." A young man is murdered while visiting the grave of his father, and detective King (Roscoe Karns) is called upon to find the killer. (See the closeup of Roscoe Karns on page 20).

8:15 7 ORCHID AWARD—Musical

8:30 2 ARTHUR MURRAY PARTY
Hostess Kathryn Murray with Rudy Vallee, Ray Anthony, Arnold Stang and Peter Gladke.

7 ASK THE MAN—News, Sports
Discussion on current topics with Jack Callaghan and Jack Drees.

9 PLAINCLOTHESMAN—Drama
"The Sympathetic Killer." An old lady, worth $10,000, is found murdered in a squalid boarding house.

9:00 2 THE WEB—Mystery Drama
"Like Father." A little boy emulates his dead father, much to the despair of his grandparents and almost loses his life when he gives refuge to a desperate fugitive. Mildred Dunnock, George Matthews, David Winters.

5 WONDERFUL JOHN ACTON
Semi-autobiographical story about an Irish family living in Kentucky shortly after World War I.

7 BILLY GRAHAM—Religious
The evangelist delivers a sermon.

9 "RAILROADED"
MOVIE—With the aid of a detective a girl attempts to clear her brother of a hold-up murder. John Ireland, Sheila Ryan, Hugh Beaumont, Jane Randolph.

9:15 7 FILM SHORT

9:30 2 WHAT'S MY LINE?—Quiz
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.

5 BIG PICTURE—Army Film
"Naples To Cassino," a salute to the combat engineers.

7 TALENT PATROL—Variety
Bud Collyer is host to contestants.

DUGGAN
10:15 P.M. (7)

WESTFALL
10:30 P.M. (5)

SUN
AUG 2

10:00 2 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of *TV Guide*. *Sponsored by Household Finance Corp.*

5 CLINT YOULE—Weather

7 JOEL BERNSTEIN—Discussion
"The Constitution" will be reviewed by Mr. Bernstein, national American Legion oratory winner.

9 "GUEST IN THE HOUSE"
MOVIE—(1st showing) At the request of a young doctor who has befriended her, an insane girl is taken into the home of a happy family. Anne Baxter, Ralph Bellamy, and Aline MacMahon. *Sponsored by Courtesy Motors.*

10:10 5 DORSEY CONNORS—Ideas
A sunvisor from a paper napkin.

10:15 5 ALEX DREIER—News

7 TOM DUGGAN—Sports

10:30 2 "CITADEL OF CRIME"
MOVIE—Racketeer runs into trouble when he persuades a mountaineer to supply his men with corn liquor. Robert Armstrong, Frank Albertson.

5 NORMAN BARRY—Sports
Franklyn MacCormick and Kay Westfall assist.

7 WRESTLING ON FILM
Keomuka and Savich vs. Starr and Carlson.

11:00 5 "LOUISIANA"
MOVIE — A plow-boy becomes governor of Louisiana. Jimmie Davis and Margaret Lindsay.

11:30 9 LES NICHOLS—News

11:50 7 COMMERCIAL—Film

12:00 2 "SOUTHERN ROSES"
MOVIE—Daughter of a prominent English woman becomes involved in a love triangle when she tries to be a night club singer. George Robey, Neil Hamilton, Gina Malo.

7 "MY SISTER AND I"
MOVIE—Mystery appears in the theater. Sally Ann Howes, Dermot Walsh, Marlita Hunt, and Barbara Mullen.

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Monday

LEACH
12:00 NOON (2)

AUGUST 3

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Billy Leach with songs & comments.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker is emcee.
9 HI LADIES—Jack Payne MC
Jack Payne interviews the ladies
12:25 2 LEE PHILLIP SHOW—Tips
News for the homemaker.
12:30 2 GARRY MOORE SHOW
Meredith Willson subs for Garry who is on vacation. "Music Lesson," comedy skit in which Meredith plays a famous music lecturer. Guest, Kaye Ballard, comedienne.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Nick Francis
Nicky, the dog Bobo, and cartoons.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies' viewpoint.
12:55 7 ULMER TURNER—News
1:00 2 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.
5 BOB AND KAY SHOW—Variety
Bob Mu phy and Kay Westfall with interviews and comments.
7 MOVIE QUICK QUIZ—Game
Emcee Dick "Two-Ton" Baker.
9 "BILLY THE KID WANTED"
MOVIE—Aid comes to homesteaders who are being gypped by a land racketeer. Buster Crabbe, Al St. John, Dale O'Brien.
1:15 7 "CHUMP AT OXFORD"
MOVIE—A blow on the head causes Stan to become the greatest athlete in the history of Oxford. Stan Laurel and Oliver Hardy.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, actress Maureen O'Sullivan.
2:00 2 BIG PAY OFF—Quiz Show
Randy Merriman returns from vacation. Bess Myerson co-emcees.
5 BREAK THE BANK—Quiz Game
Emcee Bud Collyer. (Find out how contestants are selected for Break the Bank in next week's *TV Guide.*)
9 PAUL DIXON SHOW—Music
Pantomimes with Paul, Wanda Lewis, and Sis Camp.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews tourists.
7 MOVIE—Title Not Available
3:00 2 SHOPPING WITH O'RILEY
Music and tips with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Win Elliot emcees interviews.
7 "BLOND SAVAGE"
MOVIE—A tribe of jungle natives are ruled by a white goddess. Leif Erickson, Gale Sherwood, Veda Ann Borg, Frank Jenks, and Douglass Dumbrelle.
9 "BROADWAY BIG SHOT"
MOVIE—News reporter goes to prison to obtain a story. Ralph Byrd, Virginia Vale, William Halligan.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "MORALS OF MARCUS"
MOVIE—English archaeologist saves a Turkish girl from a marriage of convenience. Lupe Velez.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Bomb That Wouldn't Stand Still." (part 1) Ten trucks, all equipped with powerful atom bombs, are set loose in Washington, D.C. when a Russian scientist escapes from behind the Iron Curtain with atomic secrets for the U.S.
7 "HIDDEN CORPSE"
MOVIE—Mystery surrounded with comedy. ZaSu Pitts and Lucian Littlefield.
4:15 5 GABBY HAYES SHOW—Tales
"Outlaw Trail" with Bob Steele and Hoot Gibson. (part 1).
4:30 5 HOWDY DOODY—Puppet Tale
Bob Smith helps control the antics of Howdy and his pals.
4:45 9 TIME FOR BEANY—Puppets
Puppet adventures to entertain the kiddies after school is out.
5:00 2 GARFIELD GOOSE & FRIEND
Garfield meets Frazier's Uncle Corny. He says he's a detective, but Garfield begins to wonder.
5 ELMER, THE ELEPHANT
John Conrad amuses the children.

SIMON
5:45 P.M. (9)

BOB and RAY
6:30 P.M. (5)

MON AUG 3

7 ANGEL CASEY—Film
"Charlie Chase" film, plus cartoons. (See story on page A-3).

9 WATCH TO WIN—Quiz
Tom Moore is emcee.

5:30 2 GENE AUTRY TIME—Film
Western.

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, and a film.

7 BOB ATCHER—Serial Film

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower. (See story on page A-4).

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 ULMER TURNER—News

9 CAPTAIN VIDEO—Adventures
Captain Video and spaceman Stavor vie with each other for survival in a contest in which they must participate without oxygen supply helmets. Stars Al Hodge, Gerraine Raphael and Ben Lackland.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
Discussion on Spain.

6:20 5 TONY WIETZEL—Comments
Gossip and information about celebrities in Chicago.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.

7 POLICE REPORTER—Interviews
J. McMullen questions policemen about Chicago crimes.

9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Musical
Helen O'Connell, Bob Eberly and Ray Anthony's orchestra. Tunes: "The Sheik of Araby," "April In Portugal," "Dragnet" and "I Believe."

5 JOHN C. SWAYZE—News

7 "DANIEL BOONE"
MOVIE—A renegade white man leads the Indians against Boone in an effort to stop his journey to Kentucky. George O'Brien, Heather Angel, and John Carradine.

9 SPENCER ALLEN—Local News

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WGN-TV Channel 9

BOXING
MONDAYS
from
NEW YORK

8:30 PM
6 Round Prelim

9:00 PM
10 ROUND
MAIN EVENT

Always the Best
in Sports

WGN-TV Channel 9

M
O
N
AUG 3

GODFREY
7:30 P.M. (2)

BARRY
8:00 P.M. (5)

7:00 2 BURNS AND ALLEN—Comedy
Gracie is called to testify after witnessing a bank holdup.

5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

9 BOY'S MAJOR LEAGUE
Jack Brickhouse describes ball games from Thillens Stadium.

7:30 2 GODFREY'S TALENT SCOUTS
Professional talent competition.

5 VOICE OF FIRESTONE—Music
Guest soloist, baritone Thomas L. Thomas. Songs: "Along the Navajo Trail," "This Nearly Was Mine," "Bendemmeer's Stream," "Semper Paratus," Offenbach's "Orpheus" overture, "Oklahoma" and "Let Me Call You Sweetheart."

8:00 2 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock works on the case of a mother who is the victim of a fraudulent nursery school.

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors.

7 "HEADLINE WOMAN"
MOVIE—Starring Heather Angel and Roger Prior.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"Duet For Two Hands." The hands of a murderer are grafted on a pianist, changing the course of his life. John Newland, Margaret Hayes, Vaughn Taylor, Elizabeth Montgomery.

9 BOXING—Eastern Parkway
Wallace "Bud" Smith vs. Carl Coates (welterweights).
JIMMY POWERS SAYS: Smith is rated 11th. Fights, 35. Won, 23. Lost, 2. Draws, 5. K.O.'s, 11. Coates is unrated. Fights, 23. Won, 21. Lost, 2. KO.'s, 14. Smith is favored in what shoulde be quite a battle. He has fought draws this year with both Luther Rawlings and Johnny Saxton. Coates has scored K.O.'s in his two fights this year. Both boys can punch and are reported not the best of friends.

COSTELLO
9:30 P.M. (7)

WARD
9:45 P.M. (9)

YOULE
10:00 P.M (5)

PHILLIP
10:10 P.M. (2)

YOUNGQUIST
10:30 P.M. (7)

9:00 2 **SUMMER THEATER—Drama**
"The Roman Kid." While in Rome an American sportswriter falls in love with an Italian girl, but to win her, he must prove the authenticity of an ancient statue of a Roman gladiator. Stars Patricia Wheel, Joe Marross, Mike Wallace, Victor Varconi, Santos Ortega, Sydney Smith.

9:30 5 **WHO SAID THAT?—Quiz**
Moderator Walter Kiernan with June Lockhart, Frank Conniff, Francis L. Sullivan and John Mason Brown.
7 **ABBOTT & COSTELLO—Film**
"The Actors' Home." When Lou starts selling papers he reaps big profits.

9:45 9 **ARCH WARD—Sports**

10:00 2 **FRANK REYNOLDS—News**
5 **CLINT YOULE—Weather**
7 **STUDS AND CHET—Celebrities**
Premiere opening of The Lark, restaurant show with Studs Terkle and Chet Roble. Mahalia Jackson, spiritual singer; and Jack Mabley, columnist will be featured guests.
9 **"THE CRIMSON KEY"**
MOVIE—A jealous wife hires a detective to watch her husband. Kent Taylor, Doris Dowling, Dennis Hoey.

10:10 2 **LEE PHILLIP—Weather**
5 **DORSEY CONNORS—Ideas**
"Don't throw it away."

10:15 2 **JOHN HARRINGTON—Sports**
5 **JIM HURLBUT—News**

10:25 2 **ART MERCIER—Sports Tips**
Information for the outdoor man.

10:30 2 **JOHN HARRINGTON—News**
5 **NORMAN BARRY—Sports**
7 **DR. FIXUM—Household Ideas**
Art Youngquist comments.

10:45 2 **IRV KUPCINET—Comments**
Gossip and interviews.
5 **HERBIE MINTZ—Musical**
Tunes, old and new.

11:00 2 **BOB ELSON—Sports**
5 **"LIFE OF JACK LONDON"**
MOVIE—Realistic writing is not accepted by the people until they finally understand its value. Michael O'Shea, Susan Hayward, Virginia Mayo.
7 **ULMER TURNER—News**

11:10 7 **JACK EIGEN SHOW—Chats**
Interviews with celebrities.

11:15 2 **MURDER BEFORE MIDNIGHT**
"Ace Of Spades," first of 2 parts. An ace of spades playing card is used as blackmail evidence.

11:30 9 **LES NICHOLS—News**

11:45 9 **COMMERCIAL—Film**

12:00 2 **"HEADLINE CRASHER"**
MOVIE—Son of a senatorial candidate becomes innocent bait in an election controversy. Frankie Darro stars.
7 **"CORRIDOR OF MIRRORS"**
MOVIE—Recluse falls in love with portrait of a medieval girl, and sets out to find her. Eric Portman, Edana Romney, Joan Maude, Barbara Mullen, and Alan Wheatley.

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ALL WORKMANSHIP GUARANTEED *Lincoln*
A-31

Tuesday

AUGUST 4

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. He and Durward Kirby visit a patient suffering from sunburn. Denise Lor sings "Brazil," Ken Carson sings "Between Fire and Water" and Meredith plays a piano selection.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 AUDIENCE PARTICIPATION
Rex Marshall emcee, comedienne Alice Ghostley, and singer Bob Kennedy.
5 BOB AND KAY—Variety
Interviews and commentary with Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcees.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Interview
Vince Lloyd chats with players.

1:15 7 "FORGOTTEN
MOVIE—An old man, neglected by his family for a time, is rescued by his daughter. June Clyde, William Collier, Jr., Natalie Morehead.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest, Russ Morgan.
9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer. (Find out how contestants are selected for Break the Bank in next week's *TV Guide.*)

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western adventure.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 MOVIE—Title Not Available

3:00 2 SHOPPING WITH O'RILEY
Tips and music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews.
7 "JUST LIKE HEAVEN"
MOVIE—Two talented people, in Paris, realize their heart's desire. Anita Louise, David Newell.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "MERELY MR. HAWKINS"
MOVIE—Lovely heiress has trouble with a domineering mother, a weak father and a crooked promoter.
5 LADIES' CHOICE—Variety
Johnny Dugan emcees variety show.

3:45 9 JACK BRICKHOUSE-Post Game
Interviews with fans.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"The Bomb That Wouldn't Stand Still." part 2. (See Monday program listing for synopsis).
7 "STRANGE PEOPLE"
MOVIE—Former jurors at the same murder trial are brought together again under mysterious circumstances. Gloria Shea, Hale Hamilton, Walter Brennan, and John Darrow.
9 POST GAME MOVIE
Title not available.

4:15 5 GABBY HAYES SHOW—Tales
"Outlaw Trail" with Bob Steele and Hoot Gibson. (Part 2.)

4:30 5 HOWDY DOODY—Puppet Tale
Clarabelle, clown, amuses the kids.

4:45 9 TIME FOR BEANY—Puppets
Adventures on the Leakin' Lena with Beany and his friends.

5:00 2 GARFIELD GOOSE & FRIEND
The King and Uncle Corny have another comedy cartoon and learn that "Manners Can Be Fun."
5 ELMER, THE ELEPHANT
John Conrad has an adventure with an intelligent elephant.
7 ANGEL CASEY—Film
"Laurel and Hardy" film, plus cartoons. (See story on page A-3.)
9 WATCH TO WIN—Quiz
Tom Moore is emcee.

THE NEWS AS IT HAPPENS

WITH

FAHEY FLYNN

10 PM NEWS ROUNDUP

A late evening report on
the news of the day

MONDAY THRU FRIDAY

sponsored by
STANDARD OIL COMPANY

WBBM-TV CHANNEL 2

AUG 4

AUTRY
7:00 P.M. (2)

MURRAY
7:00 P.M. (9)

VAN
7:30 P.M. (9)

ALBERT
8:00 P.M. (5)

EDWARDS
8:30 P.M. (5)

5:30 2 GENE AUTRY TIME—Film
Gene brings law and order to the West.
5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.
7 BOB ATCHER—Serial Film
"Gunsmoke Mesa" part 2. (See Monday listing for synopsis.)
9 ROBT. F. HURLEIGH—News

5:45 7 POLICE REPORTER—Interviews
9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews in front of the Tribune Tower. (See story on page A-4).

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Serial shown in part. (See Monday listing for synopsis.)

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Information about Nassau.

6:20 5 TONY WEITZEL—Comments
Celebrities in town and what they're doing, as well as an interview.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDY ARNOLD SHOW—Music
Eddy is assisted in the tunes and ballads by the Dickens Sisters.
7 BEULAH SHOW—Comedy
Beulah's boyfriend Bill drives his broken-down car in a jalopy race.
9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Mel Torme, Teresa Brewer, the Honeydreamers and Ray Bloch's orchestra. Setting: Algiers. Tunes: "Heat Wave," "Girl Friends of the Whirling Dervish," "I Guess It Was You All the Time," "I Get a Kick Out of You" and "Friendship."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 GENE AUTRY SHOW—Western
"The Old Prospector." Gene and Pat get involved in the lynching of an old desert rat who took money from two rustlers. (A full page picture of Gene appears on page 13.)
5 MIRROR THEATER—Drama
Joan McCracken stars in "White Night," with Warren Stevens. A cab driver relates the story of his most interesting fare: a young dancer whose partner has just left her. *Sponsored by Revlon.*
7 "SONS OF THE DESERT"
MOVIE—Two lodge members try to get away from their wives for the annual convention. Stan Laurel, Oliver Hardy, Dorothy Christy, and Mae Busch.
9 BLIND DATE—Boy Meets Girl
Emcee is Jan Murray.

7:30 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcees with Betsy Palmer as Girl Friday.
5 BREAK THE BANK—Quiz Game
Bud Collyer subs for Bert Parks. (Find out how contestants are selected for Break the Bank in next week's *TV Guide.*)
9 MUSIC SHOW—Tune Time
Tunes by Jackie Van, Mike Douglas, Eleanor Warner, Henri Noel and Robert Trendler's orchestra. Tunes: "We're Off To See the Wizard," "Ding Dong, the Witch Is Dead," "Over the Rainbow," "If There Is Someone Lovelier Than You," "Swedish Rhapsody," "Eternally," "A Woman Is a Sometimes Thing," "Summertime," "Soon," "I'm Biding My Time."

8:00 2 FOLLOW THE LEADER—Game
Vera Vague appears in three short sketches. After each sketch a member of the audience is called upon to re-enact the scene.
5 NOTHING BUT THE BEST
Eddie Albert emcees new musical variety series featuring leading performers in the entertainment field.
7 STOCK CAR RACES—Action
Steward Raemer describes races from 87th St. Speedway.
9 PARS, BIRDIES AND EAGLES
Instructions for a better golf game from pros Johnny Revolta and Jackson Bradley. Danny O'Neil mc.

8:30 2 SUSPENSE—Drama
"Vial Of Death." Police try frantically to find a bottle of cholera germs, stolen from a scientist's car, before panic and death stalk the streets.

KING
8:30 P.M. (9)

CONSIDINE
9:30 P.M. (5)

CONNORS
10:10 P.M. (5)

MINTZ
10:45 P.M. (5)

NICHOLS
11:30 P.M. (9)

5 THIS IS YOUR LIFE—Edwards
Summer series features films of previous highlight programs. Tonight Ralph Edwards presents the life story of Miss Billie Clevenger, chief telephone operator at NBC, Hollywood. Guests include Warden Duffy of San Quentin Penitentiary.

9 WHERE WAS I?—Quiz Game
John Reed King moderator, regular panel: Nancy Guild, Barbara Barondess MacLean, Samuel Grafton.

9:00 2 DANGER—Mystery Drama
"I'll Be Waiting" with Art Carney and Dorothy Hart. A house detective discovers that a conscience and a gangster brother combine to make an explosive cocktail. Rick Jason and Philip Truex also star.

5 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

9 JACKSON AND JILL—Film

9:30 2 THE UNEXPECTED—Drama
Onslow Stevens stars in "The Vicar's Vacation." An English Vicar's fists lead him into trouble.

5 BOB CONSIDINE—News

7 NAME'S THE SAME—Panel
Emcee Robert Q. Lewis with panelists Joan Alexander, Carl Reiner and Bill Stern.

9 DOUG. FAIRBANKS, JR.—Film

9:45 5 WORLD GOLF CHAMPIONS
Alex Dreier interviews international golf professionals assembled at Tam O'Shanter Country Club.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

7 MOVIE—Title Not Available

9 "THE MOZART STORY"
MOVIE—Based upon the composer's life in courts of 18th century Europe. Winnie Markus, Irene V. Mayendorg, Walter Janssen, Anni Rosar.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
New uses for old books.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments
Gossip and interviews.

5 HERBIE MINTZ SHOW—Music
Tunes, old and new.

11:00 2 BOB ELSON—Sports

5 HARNESS RACING
From Sportsmen's Park, described by Joe Wilson.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments
Interviews and chats with guest celebrities.

11:15 2 MURDER BEFORE MIDNIGHT
"Ace of Spades," second of 2 parts.

11:30 9 LES NICHOLS—News

12:00 2 "FEDERAL AGENT"
MOVIE—Criminals attempt to obtain possession of a valuable formula. William Boyd, Charles A. Browne.

7 "TALL TIMBER"
MOVIE—Playboy son of a lumber baron is sent into the woods to get a more realistic attitude about life. George O'Brien and Beatrice Roberts.

"Best of the summer attractions"
★★★★ N.Y. NEWS

Revlon
MIRROR THEATRE
dramatic television series
Tuesday, 7 p.m.
NBC-TV Channel 5
★
This week's attraction!
"WHITE NIGHT"
starring ★ JOAN McCRACKEN

Wednesday

AUGUST 5

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical with Billy Leach.

5 NOONTIME COMICS—Film
Johnny Coons amuses the kids.

7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.

9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.

12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.

12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. Ivan Sanderson brings a rare animal to the show. Denise Lor sings "You, You, You." Ken Carson offers "Lazy River," and Meredith and the cast do a take-off on "Carmen."

5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.

7 TIME FOR FUN—N. Francis
Nicky and Bobo, the little woolly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.

5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.

7 MOVIE QUICK QUIZ—Game
Emcee is Dick "Two-Ton" Baker.

9 BATTING PRACTICE—Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 "FUGITIVE ROAD"
MOVIE—A fugitive from justice, who is irresistible to women, meets his downfall. Eric Von Stroheim, Vera Engles, and Leslie Fenton.

1:30 2 LINKLETTER'S HOUSEPARTY
Game "What's In the House?"

9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes the double header.

2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

5 BREAK THE BANK—Quiz
Emcee Bud Collyer. (Find out how contestants are selected for Break the Bank in next week's *TV Guide.*)

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.

5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.

7 MOVIE—Title Not Available

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip with music, entertainment, and shopping tips for the ladies.

5 ON YOUR ACCOUNT—Chats
Win Elliot interviews the ladies.

7 MOVIE—Title Not Available

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "D'YE KEN JOHN PEEL"
MOVIE—Starring John Garrick, Stanley Holloway and Winifred Shatter.

5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety show. Ladies' clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.

3:45 9 JACK BRICKHOUSE-Post Game
Interviews with fans.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"The Bomb That Wouldn't Stand Still" part 3. (See Monday program listing for synopsis.)

7 MOVIE—Title Not Available

4:15 5 GABBY HAYES SHOW—Tales
"Outlaw Trail" with Bob Steele and Hoot Gibson (part 3).

4:30 5 HOWDY DOODY—Puppet Tale
Puppet antics with Bob Smith.

5:00 2 GARFIELD GOOSE & FRIENDS
Uncle Corny the detective, continues to keep Garfield in suspense with a new disguise as the King learns how to be a detective.

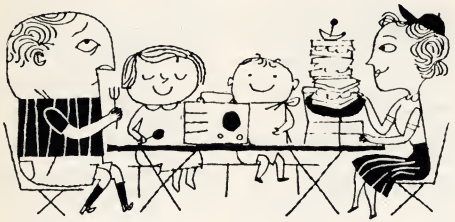
5 ELMER THE ELEPHANT
John Conrad entertains the children with his educated elephant.

7 ANGEL CASEY—Film
"Charlie Chase" film, plus cartoons. (See story on page A-3.)

5:15 7 ROOTIE KAZOOTIE—Puppets

5:30 2 GENE AUTRY TIME—Film
Gene triumphs over outlaws.

WHAT'S YOUR PLEASURE?



MUSIC →	**TELEPHONE HOUR** *Donald Voorhees and the Bell Telephone Orchestra* Mondays 8:00 P. M.	**THE "400" HOUR** *Early morning classic* Monday thru Friday 7:30 A. M.
COUNTERSPY *Exposing crime, intrigue, fraud* Thursdays 8:00 P. M.	**DRAMA** ↔	**CONFESSION** *Actual revelations of why people commit crimes* Sundays 8:30 P. M.
COMEDY →	**FATHER KNOWS BEST** *Robert Young and his radio family* Thursdays 7:30 P. M.	**JUDY CANOVA** *The antics of radio's top comedienne* *Thursdays* 9:00 P. M.
LUNCH AT THE CONRAD HILTON *With the Weitzels* Monday thru Friday 12:30 P. M.	**YOUR LISTENING ENJOYMENT IS ASSURED IF YOU KEEP YOUR DIAL SET TO** ↓	**CHICAGO TONIGHT** *Nancy Lee Terry's review of life in Chicago* Monday thru Friday 6:25 P. M.

NBC RADIO • WMAQ CHICAGO • DIAL 670

HODGE and RAPHAEL
6:00 P.M. (9)

FISHER
6:30 P.M. (5)

ERWIN and COLLYER
7:30 P.M. (7)

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.

7 BOB ATCHER—Serial Film
"Gunsmoke Mesa" part 3. (See Monday listing for synopsis).

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather
Predictions for tomorrow.

7 ULMER TURNER—News

9 CAPTAIN VIDEO—Adventures
Serial shown in part. (See Monday listing for synopsis).

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports
What's new in the world of sports.

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
A visit to Ireland.

6:20 5 TONY WEITZEL—Comments
Interview with a guest.

6:25 7 WAYNE GRIFFIN—Weather

6:30 2 DOUGLAS EDWARDS—News

5 EDDIE FISHER SHOW—Tunes
Guest, singer Ann Crowley.

7 DATE WITH JUDY—Comedy
"Oh Pioneers!" The family goes on vacation. Father wants to get back to nature, and the others want to go to a resort.

9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Musical
Bob Eberly, Helen O'Connell and Ray Anthony's orchestra. Tunes: "Singing In the Rain," "You Are Too Beautiful," "Dancing In the Dark" and "Vaya Con Dios."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—News

7:00 2 ARTHUR GODFREY & FRIENDS
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Haleloke, Janette Davis, the McGuire Sisters and the Mariners.

5 I MARRIED JOAN—Comedy
Joan attempts the reformation of a juvenile delinquent and almost winds up behind bars herself.

7 LAUREL AND HARDY TIME

9 JOHNS HOPKINS SCIENCE REVIEW

7:30 5 Program Not Available

7 STU ERWIN SHOW—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters. Stu Erwin, June Collyer, Ann Todd, and Sheila James.

9 PRESS CONFERENCE
Lee Schooler moderates panel.

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees "helping hand" contestants. Guest, film star Richard Todd.

5 KRAFT THEATER—Drama
"Old MacDonald Had a Curve." A sixty-year-old ex-pitcher keeps bragging about his past exploits and finally gets the chance to try out for a big league team. Olin Howlin, Jack Warden, Dan Morgan, Rex O'Malley.

7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.

9 WRESTLING—Film
Bob Corby vs. George Linnehan, Gino Garibaldi vs. the Swedish Angel, and tag match: Wild Red Berry and the Great Toga vs. Enrique Torres and Jesse James. Jack Little describes.

8:15 7 FILM SHORT

8:30 2 I'VE GOT A SECRET—Panel
A guest emcee will sub for vacationing Garry Moore. Panel: Henry Morgan, Faye Emerson, Bill Cullen and Jayne Meadows.

7 WRESTLING FROM RAINBO
Wayne Griffin announces.

9:00 2 BOXING—From San Francisco
Art Aragon (welterweight) vs. Henry Davis (lightweight).
JIMMY POWERS SAYS: Aragon is rated 4th. Fights, 73. Won, 57. Lost, 12. Draws, 4. K.O.'s, 37. Davis is rated 8th. Fights, 62. Won, 46. Lost, 11. Draws, 5. K.O.'s, 16. Aragon is favored. He is being groomed for a title meeting next winter with Kid Gavilan. He boxes well and as his record indicates has scored close to half of his victories via knockouts. Davis was defeated on July 4th by Eddie Chavez.

MORGAN and MEADOWS 8:30 P.M. (2) | BAILEY 9:00 P.M. (9) | LIBERACE 9:30 P.M. (9) | TURNER 11:00 P.M. (7)

5 THIS IS YOUR LIFE—Edwards
Life story of Harris Pottier, hero of a Canadian Naval disaster.

7 "WATERFRONT LADY"
MOVIE—A gambling-ship employee, who is blamed for a murder committed by his boss, takes refuge in a waterfront village. Ann Rutherford, J. Farrell MacDonald, and Frank Albertson.

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

9:30 5 CITY DESK—Discussion
William Ray and panel debate Chicago's current problems.

9 LIBERACE SHOW—Musical
Liberace plays your favorite piano melodies.

9:45 2 SPORTS SPOT—Review
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 2 FRANK REYNOLDS—News
Events around the world.

5 CLINT YOULE—Weather

7 MOVIE—Title not available

9 "THE CROOKED WAY"
MOVIE—Victim of amnesia discovers he was once a gangster. John Payne, Sonny Tufts, Ellen Drew.

10:10 2 LEE PHILLIP—Weather
Forecast for tomorrow.

5 DORSEY CONNORS—Tips
Avoid petty annoyances.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Information for the outdoor man.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports
Latest sports news.

10:45 2 IRV KUPCINET—Comments
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music
Piano tunes, old and new.

11:00 2 BOB ELSON—Sports
Guest interviews and sports events.

5 "OH WHAT A NIGHT"
MOVIE—International jewel thieves attempt to steal a fabulous diamond. Edmund Lowe, Marjorie Rambeau, and Jean Parker.

7 ULMER TURNER—News
Late news around the world.

11:10 7 TOM DUGGAN—Comments
Interviews and chats with guest celebrities.

11:15 2 MURDER BEFORE MIDNIGHT
"Paul Temple's Triumph." England's master detective is brought in by the government to combat a notorious spy syndicate. John Bently and Ann Sheridan.

11:30 9 LES NICHOLS—News

12:00 2 "BEHIND STONE WALLS"
MOVIE—A young man is accused of the murder of his father's best friend. Elliot Nugent.

7 "SONG FOR TOMORROW"
MOVIE—Concert singer falls in love with a young pianist, who has amnesia. Helen McCabe stars.

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LAWNDALE 2-7300

WILLSON
12:30 P.M. (2)

Thursday

AUGUST 6

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS—Film
Johnny Coons narrates film.
7 HAPPY PIRATES—Kids' Fun
"Two Ton" and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.
12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.
12:30 2 GARRY MOORE SHOW
Meredith Willson subbing for Garry. Comedy sketch with him and Durward Kirby, "Restaurant Scene." Ken Carson sings "No Other Love," and Meredith plays a selection on the piano.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke entertains the kids.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 2 AUDIENCE PARTICIPATION
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.
1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.
1:15 7 "GRIEF STREET"
MOVIE—A leading actor is murdered in the same manner as in his latest stage hit. Barbara Kent.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, Perry Botkin, Bing Crosby's guitarist.
9 BASEBALL—Cubs vs. New York
Jack Brickhouse describes.
2:00 2 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.
5 BREAK THE BANK—Quiz
Emcee Bud Collyer. (Find out how contestants are selected for Break the Bank in next week's **Tv Guide**).
2:[illegible] 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 MOVIE—Title Not Available
3:00 2 SHOPPING WITH O'RILEY
Music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "SWELL HEAD"
MOVIE—Small town prize fighter lets success go to his head. Johnny Walker and James Gleason.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "CASE OF CHARLES PEACE"
MOVIE—A young man is threatened with execution for a series of burglaries and a murder. Michael Harve and Valentine Dyall.
5 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.
3:45 9 JACK BRICKHOUSE-Post Game
Interviews with fans.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Bomb That Wouldn't Stand Still." part 4 (See Monday program listing for synopsis).
7 MOVIE—Title Not Available
9 POST GAME MOVIE
Title not available.
4:15 5 GABBY HAYES SHOW—Tales
"Outlaw Trail," with Bob. Steele and Hoot Gibson (part 4).
4:30 5 HOWDY DOODY—Puppet Tale
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.
4:45 9 TIME FOR BEANY—Puppets
Adventures with Beany and his friends on the Leakin' Lena.
5:00 2 GARFIELD GOOSE & FRIEND
King Garfield entertains Frazier's Uncle Corny with his illustrated story of "The Adventures of Daniel Boone" and a comedy movie.
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 ANGEL CASEY—Film
"Charlie Chase" film, plus cartoons. (See story on page A-3.)
9 WATCH TO WIN—Quiz
Tom Moore is emcee.
5:30 2 GENE AUTRY TIME—Film
Gene struggles with bandits.
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco the Clown.
7 BOB ATCHER—Serial Film
"Gunsmoke Mesa" part 4. (See Monday listing for synopsis.)

BENTLEY
6:15 P.M. (2)

GRIFFIN
6:25 P.M. (7)

THU
AUG 6

9 **ROBERT F. HURLEIGH—News**
5:45 7 **POLICE REPORTER—Interviews**
J. McMullen questions policemen.
9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews in front of the Tribune Tower. (See story on page A-4.)
5:50 5 **JACK ANGELL—News**
6:00 2 **BOB ELSON—Sports**
5 **CLINT YOULE—Weather**
7 **ULMER TURNER—News**
9 **CAPTAIN VIDEO—Adventure**
Serial shown in part. (See Monday listing for synopsis.)
6:05 5 **ALEX DREIER—News**
6:10 5 **JOE WILSON—Sports**
7 **JACK DREES—Sports**
6:15 2 **JULIAN BENTLEY—News**
5 **DORSEY CONNORS—Travel**
A tour of New Orleans, Louisiana.
6:20 5 **TONY WEITZEL—Comments**
General data and an interview.
6:25 7 **WAYNE GRIFFIN—Weather**
6:30 2 **DOUGLAS EDWARDS—News**
5 **EDDY ARNOLD SHOW—Music**
Ballads and folk songs with the Dickens Sisters assisting Eddy.
7 **LONE RANGER—Western**
"The Ghost of Coyote Canyon." Spooks, scamps and skulduggery are rampant when the Lone Ranger tracks down a gang of jewel thieves.
9 **SPENCER ALLEN—News**
6:45 2 **SUMMERTIME U.S.A.—Music**
Teresa Brewer, Mel Torme, the Honeydreamers, and Ray Bloch and his orchestra. Setting: western town. Tunes: "I'm An Old Cowhand," "Ragtime Cowboy Joe," "Red River Valley," "Keep It Gay."
5 **JOHN C. SWAYZE—News**
9 **SPENCER ALLEN—Local News**
7:00 2 **TAKE A GUESS—Quiz**
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.
5 **THE BEST OF GROUCHO**
Groucho matches wits with an interne, a baby photographer, a Red Cross worker and a young couple who recently became parents.
7 **RAMAR OF THE JUNGLE**
Jon Hall stars in "Mark of Shirtan."
9 **"OREGON TRAIL SCOUTS"**
MOVIE—Red Ryder, as a fur trapper, tries to arrange treaty with Indians so he can set up operations in their territory. Allen Lane.

hunting and
fishing hints

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CHANNEL

AUG 6

HALL
7:00 P.M. (7)

WEBB
8:00 P.M. (5)

NIGH
8:30 P.M. (2)

TRACY
9:00 P.M. (5)

COLLIER
9:30 P.M. (9)

7:30 2 TALES OF THE CITY—Drama
An eccentric tycoon whose family eagerly awaits his death, finds warm friendship with a young war widow who is unaware of his identity. Stars Charles Coburn, Martha Scott, Ruth Warrick, Phillis Povah and Patty McCormack.

5 PLACE THE FACE—Quiz
Emcee Jack Smith delves into the history of contestants and brings him face to face with a person who has influenced his life.

7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom.

8:00 2 VIDEO THEATER—Drama
"Something to Live For," starring Virginia Bruce and Otto Kruger. A once famous actress is called upon to give her greatest performance in order to save her marriage and home.

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5 DRAGNET—Police Drama
Joe Friday and his partner investigate the hit-and-run deaths of two elderly women and run into another encounter with one of California's major problems, the "hot-rod." Jack Webb and Ben Alexander.

7 "X MARKS THE SPOT"
MOVIE—Police sergeant is murdered and his son attempts to find the killer. Damien O'Flynn, Helen Parrish, Dick Purcell.

9 STOCK CAR RACES—Action
Jack Brickhouse announces races from Willow Springs.

8:30 2 BIG TOWN—Drama
Steve and Lorelei (Pat McVey and Jane Nigh) find themselves on a harrowing midnight train ride while covering the story of a suspected embezzler.

5 FORD THEATER—Film Drama
"Sunk," starring Kevin McCarthy and Charles Bickford. A dissolute young man whose drinking habits are ruining his health and smashing his marriage travels to the South Seas in order to obtain his inheritance.

9:00 2 PENTAGON CONFIDENTIAL
Dramatic documentary based on the actual files of the United States Army Criminal Investigation Department. Addison Richards appears as the member of the Military Police Criminal Investigation who briefs the men assigned to the cases presented. Tonight's story deals with a threat upon the life of a General just returned from Korea.

5 MARTIN KANE, PRIVATE EYE
Martin Kane (Lee Tracy) discovers that one lie plus another adds up to murder.

7 "FOLLOW YOUR HEART"
MOVIE—A mad theatrical family's adventures result in romance.

9:30 2 CITY HOSPITAL—Drama

5 FOREIGN INTRIGUE—Drama
Robert Cannon's reputation for honesty puts him in a tight spot when Amsterdam police trust him to uncover and trap an international smuggling syndicate.

9 BOSTON BLACKIE—Drama
Starring Kent Taylor, Frank Orth and Lois Collier.

HURLBUT
10:15 P.M. (5)

KUPCINET
10:45 P.M. (2)

THU
AUG 6

10:00 2 **FRANK REYNOLDS—News**
5 **CLINT YOULE—Weather**
9 **"S.O.S. TIDAL WAVE"**
MOVIE—Panic consumes a coastal city when a telecast advises that a huge tidal wave has engulfed New York City. Ralph Byrd, George Barbier, Kay Sutton, Frank Jenks.

10:10 2 **LEE PHILLIP—Weather**
5 **DORSEY CONNORS—Ideas**
Use children's toys in the kitchen.

10:15 2 **JOHN HARRINGTON—Sports**
5 **JIM HURLBUT—News**

10:25 2 **ART MERCIER—Sports Tips**
Information for the outdoor man.
7 **WAYNE GRIFFIN—Weather**

10:30 2 **JOHN HARRINGTON—News**
5 **NORMAN BARRY—Sports**
7 **Program Not Available**

10:45 2 **IRV KUPCINET—Comments**
5 **HERBIE MINTZ SHOW—Music**

11:00 2 **BOB ELSON—Sports**
5 **HARNESS RACING**
From Sportsmen's Park. Joe Wilson describes.
7 **ULMER TURNER—News**
9 **"WOMAN IN BROWN"**
MOVIE—A death and a mysterious woman return from the past to haunt a former state's attorney. Conrad Nagel, Fritz Kortner, Lyle Talbot.

11:10 7 **TOM DUGGAN—Comments**
Interviews and chats with guest celebrities.

11:15 2 **MURDER BEFORE MIDNIGHT**
"Tangled Evidence." (First of 2 parts). A girl is suspected of murdering her uncle because she will benefit from his will. Sam Livesay and Joan Marion.

1:45 5 **FACES IN THE WINDOW**
Ken Nordine reads mystery.

12:00 2 **"DARK INTERVAL"**
MOVIE—A middle-aged man brings his young bride home to his gloomy lodge. Zena Marshall, Andrew Osborn.
7 **'LOVES OF JOANNA GODDEN'**
MOVIE—A young woman inherits a farm, and creates turmoil in the village when she works it by herself. Googie Withers, Jean Kent, Derek Bond, and Chips Rafferty.

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Central Standard Time

WEEKDAY MORNINGS

8:00 DING DONG SCHOOL
Educational and fascinating games for children of pre-school age.

8:30 GLAMOUR GIRL—Beauty Aids
Harry Babbitt emcees audience participation show. Winner receives free expert beauty treatment.

9:00 GARRY MOORE—Variety
Fri: Garry does a take-off on Durward Kirby, Ray Malone dances, and the entire company does "Tell Us Where the Good Tunes Are."
Mon: Explorer Ivan Sanderson exhibits hitherto unknown species of South American birds. Denise Lor sings "Were Thine That Special Face" from "Kiss Me Kate," and Art Lund sings "Live Every Moment You Love."
Wed: Guest, magician Milbourne Christopher. Denise Lor sings "Crazy He Calls Me." Art Lund offers "Mamselle." Garry and crew present a pantomime play with sound effects.

ARTHUR GODFREY & FRIENDS
Tues. & Thurs: Godfrey returns to his show today, to be telecast from his home in Leesburg, Virginia.

9:30 STRIKE IT RICH—Quiz Show
Mon., Wed. and Fri: Warren Hull emcees "quiz with a heart" and special guest celebrities act as helping hand guests for needy persons unable to appear on show.

10:00 GORDON THOMAS—Variety
Tues. & Thurs: Musical numbers and interviews in the outdoor studio. Health, recreation, zoo and sandwich board features are also included.

10:45 BRIDE AND GROOM—Wedding
A real-life wedding on TV.

11:00 WHAT'S NEW IN THE KITCHEN
Home economists Breta Griem and Nancy Vorpagel with new ideas.

11:45 LET'S LOOK AT THE NEWS

"I don't see why he can't eat his lunch in front of the TV—everybody else in the family does."

FRIDAY, JULY 31

12:00 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life, plus special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Audience participation with Win Elliot.

2:30 LADIES' CHOICE—Talent
Variety show with Johnny Dugan.

3:00 BEULAH DONOHUE—For Women
"Woman's World" subjects including sewing, travel, fashions, health, books, child care and special guests.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 SUPER CIRCUS—Big Top Fun
Claude Kirchner and Mary Hartline.

4:30 FOREMAN TOM—Western Films
Stories and comments by Foreman Tom of the B-Square Ranch.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 PANTOMIME QUIZ—Games
Mike Stokey with Sandra Spence, Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock.

6:30 SUMMER THEATRE—Drama
"The Man With Nothing To Lose." An elderly couple are visited by an escaped prisoner in the dead of night.

7:00 PLAYHOUSE OF STARS—Drama
Ronald Reagan and Frances Rafferty in "The Doctor Goes Home." A society doctor would like to practice in his small home town, but his ambitious wife insists he stay on Park Avenue.

7:30 TV SOUNDSTAGE—Drama
"One Swell Guy" starring Jack Lemmon with Georgiann Johnson and Doro Merande. A young man misuses his talent to make people like him.

8:00 SPORTS REEL—Film

8:30 YESTERDAY'S NEWSREEL—Film

8:45 IT HAPPENED IN SPORTS

9:00 MY LITTLE MARGIE—Comedy
"Double Trouble." Complications arise when the actor Charlie hires turns out to have a twin.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 GREATEST FIGHTS—Film

10:00 DOIN' THE TOWN—Variety
Entertainers from Milwaukee night clubs with host, Tom Mercein.

10:30 PLACE THE FACE—Quiz
Jack Smith emcees contestants.

11:00 THIS IS SHOW BUSINESS—Variety

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

12:05 "SHADOWS OF CHINATOWN"
MOVIE—Activities of a notorious gang. Bela Lugosi and Bruce Bennett.

HINKLEY
Sat. 3:00 P.M.

BURNS
Sat. 8:00 P.M.

HADLEY*
Sat. 11:30 P.M.

POWELL
Sun. 11:30 A.M.

KILGALLEN
Sun 8:30 P.M.

SATURDAY, AUGUST 1

9:00 SPACE PATROL—Adventures
The test flight of a spaceship has disastrous results when Buzz is forced to make a crash landing in the desert in the middle of a sand storm.

9:30 Program Not Available

10:00 BIG TOP—Circus Show
Jackie, the Australian wonder of balance; Roby and Dell, acrobatic balancing; Rudenko Brothers, juggling; Ingrid Meredith, trapeze; and Happy Harrison's ponies and dogs.

11:00 BRETA GRIEM—Recipes
Cooking demonstrations and recipes.

12:00 WILD BILL HICKOK—Western

12:30 FEARLESS FOSDICK—Mystery

1:00 LET'S LOOK AT THE NEWS

1:15 ECHOES FROM THE HILLS
Western stories and songs by Dick Hiorns.

1:30 TALENT PATROL—Variety

2:00 IN THE PUBLIC INTEREST
Educational program.

2:30 BIG PICTURE—Army Film

3:00 HOT SHOT REVUE—Variety
Emcee Gordon Hinkley with Joe Shott and His Hot Shots.

4:00 LONE RANGER—Adventures

4:30 CISCO KID—Tale Of The West
Duncan Renaldo and Leo Carrillo.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 MY SON JEEP—Comedy
Jeep enters a dog food contest and wins a live cowboy to bring home. Stars Jeffrey Lynn and Martin Huston.

6:00 MY HERO—Situation Comedy
Beanblossom invades Mr. Thackery's territory when he tries to join the exclusive Araby Club.

6:30 ORIGINAL AMATEUR HOUR
Ted Mack emcees the talent.

7:00 SATURDAY NIGHT REVUE
Hoagy Carmichael with comedians Gary Morton, Paul Gilbert and Jackie Barnett; singers Tony Bavaar and Gayla Peevey; Ricky Vera, and Louis Jordan and His Tympany Five.

8:00 BURNS AND ALLEN SHOW
Gracie decides that she wants to go to New York with the Mortons.

8:30 "GAY DESPERADO"
MOVIE—The effect of an American gangster film on professional techniques of Mexican bandits. Nino Martini, Ida Lupino and Leo Carrillo.

9:55 BILL CARLSEN—Weather

10:00 DOORWAY TO DANGER
The crash of a hitherto unknown type of aircraft and repeated murder attempts upon the lone survivor bring agent Doug Carter (Stacy Harris) into a dangerous investigation.

10:30 Program Not Available

11:00 BOSTON BLACKIE—Drama
Kent Taylor with Lois Collier and Frank Orth.

11:30 CITY HOSPITAL—Drama
Racket Squad with *Reed Hadley has been canceled.

12:00 LET'S LOOK AT THE NEWS

12:05 "RIDING THE CHEROKEE TRAIL"
MOVIE—Murder and intrigue in a border town. Tex Ritter and Slim Anders.

SUNDAY, AUGUST 2

9:00 AMERICAN INVENTORY—Drama
Discussion and a short drama.

9:30 WHAT'S YOUR TROUBLE?—Talk
Dr. & Mrs. Norman Vincent Peale.

9:45 CHRISTOPHER PROGRAM—Talk

10:00 CHURCH SERVICES—Religious

11:00 HANK THE HANDYMAN—Tips
Ideas on making things at home and doing repairs around the house.

11:30 BETTER LIVING TV THEATER
"Going Places." A salesman "goes places" when he poses as a famous gentleman jockey in an exploitation stunt. Dick Powell, Anita Louise, Allen Jenkins, Ronald Reagan.

12:00 PAUL SKINNER—Reads Comics

12:30 ROY ROGERS SHOW—Western
Western adventures with Dale Evans, Roy and Trigger.

1:00 DEATH VALLEY DAYS—Drama
Tales of the old west.

1:30 G.E. THEATER—Drama
"Hired Mother," with Laraine Day, MacDonald Carey, Gigi Perreau. A ten-year-old girl goes to an employment agency to find a new mother.

2:00 MASQUERADE PARTY—Game
Douglas Edwards with Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

2:30 YOU ASKED FOR IT—Requests
Art Baker with unusual guests.

3:00 SOUTHLAND REVUE

4:00 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

4:30 FILM PROGRAM

5:30 MEDALLION THEATER—Drama
"The Grand Cross Of the Crescent" with Jack Lemmon, Ernest Truex, Freddie Bartholomew. A young man goes to Turkey to find out why he flunked a course in Turkish history.

6:00 BIG PAYOFF—Quiz Game
Randy Merriman and Bess Myerson.

7:00 TV PLAYHOUSE—Drama
"The Cipher." Documentary of the famous Hoffner case. A newspaperman attempts to clear a young boy who was accused of a crime and sentenced to life in prison on the basis of perjured testimony.

8:00 TELENEWS WEEKLY—News

8:30 WHAT'S MY LINE—Quiz
John Daly moderates panel, Dorothy Kilgallen, Bennett Cerf, Steve Allen and Arlene Francis.

9:00 "THE BOXER AND THE STRANGER"
MOVIE—Prize fighter is convinced his hostess is a murderess, but when police arrive he decides to help her flee.

9:30 BRAVES TV CLUBHOUSE
Blaine Walsh chats with players.

10:00 SUMMER THEATER—Drama
"Shadow Of a Man." A young man learns to understand his step-father when he exchanges confidences about the opposite sex.

11:00 PLAINCLOTHESMAN—Drama
"Scandal Sheet." An editor uses his magazine as a blackmail threat.

11:30 ROCKY KING—Mystery
"The Silencer." A columnist who has made public the practice of fixing "hot cars" for resale is murdered.

12:00 NEWS HEADLINES

WTMJ-TV · Channel 4

Milwaukee, Wisconsin

Central Standard Time

TOM SWAYZE LIBERACE
Mon. 4:30 P.M. Tues. 5:45 P.M. Tues. 9:00 P.M.

MONDAY, AUGUST 3

(Morning programs on page A-44)

12:00 DOUBLE OR NOTHING—Quiz
Bud Collyer subs for Bert Parks.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life are interviewed by Bob, plus many special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions, health, books, child care and many other topics are featured by Beulah, plus special guests.

3:30 HOWDY DOODY—Puppet Fun
Fun for kids with Clarabelle the clown.

4:00 GENE AUTRY—Western Adv.
Adventure tales with Gene and Champion.

4:30 FOREMAN TOM—Western Films
Western stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

6:30 Program Not Available

7:00 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock works on the case of a mother who is the victim of a fraudulent nursery school.

7:30 ROBERT MONTGOMERY—Drama
"Duet For Two Hands." The hands of a murderer are grafted on a pianist, changing the course of his life. John Newland, Margaret Hayes, Vaughn Taylor, Elizabeth Montgomery.

8:30 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan with June Lockhart, Frank Conniff, Francis L. Sullivan and John Mason Brown.

9:00 NAME'S THE SAME—Quiz
Robert Q. Lewis with Joan Alexander, Carl Reiner and Bill Stern.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 INDUSTRY ON PARADE—Film
How various industries operate.

10:00 TOMMY SHERIDAN—Musical
Songs by the Tommy Sheridan Trio.

10:30 BEAT THE CLOCK—Quiz Game
Bud Collyer emcees the fun.

11:00 THE WEB—Mystery Drama
"The Badger Game." A meek professor meets up with a brassy blonde in a run down hotel. Features Harry Townes, Tony Randall and Carol Wheeler.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

TUESDAY, AUGUST 4

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Drama
Emcee Rex Marshall with comedienne Alice Ghostley and singer Bob Kennedy.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life are interviewed by Bob, plus many special demonstrations and features.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 BEULAH DONOHUE—For Women
Sewing, travel and fashions in the woman's world.

2:00 ON YOUR ACCOUNT—Variety
Interviews with Win Elliot.

2:30 VFW PARADE—Downtown Milwaukee

3:30 HOWDY DOODY SHOW
Bob Smith emcees the fun.

4:00 MUSEUM EXPLORERS' CLUB

4:15 GRETCHEN COLNIK—For Ladies
New recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Films
Stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.

5:45 JOHN C. SWAYZE—News

6:00 MIRROR THEATER—Drama
Joan McCracken stars in "White Night." A cab driver relates the story of his most interesting fare: a young dancer whose partner has just left her. Warren Stevens also featured.

6:30 BREAK THE BANK—Quiz
Bud Collyer subs for Bert Parks.

7:00 NOTHING BUT THE BEST
Eddie Albert emcees musical variety show featuring leading performers in the entertainment field.

7:30 THIS IS YOUR LIFE—Edwards
Ralph Edwards presents the life story of Miss Billie Clevenaer, chief telephone operator at NBC, Hollywood. Guests include Warden Duffy of San Quentin Penitentiary.

8:00 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

8:30 TRIANGLE THEATER—Drama

9:00 LIBERACE SHOW—Musical
Favorite piano melodies.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 WHERE AM I GOING—Quiz

10:00 DOUGLAS FAIRBANKS, JR.—Film
Dramatic presentation.

10:30 CHANCE OF A LIFETIME—Quiz
Guest, ventriloquist Jimmy Nelson with Danny O'Day and Farfel the dog.

11:00 PLACE THE FACE—Quiz
Jack Smith emcees quiz game.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

12:05 BIG PICTURE—Korean Film
Report on activities in Korea.

DAVIS
Wed. 6:00 P.M.

GODFREY
Wed. 6:30 P.M.

MURRAY
Wed. 11:00 P.M.

GROUCHO
Thurs. 6:00 P.M.

BERG
Thurs. 7:30 P.M.

WEDNESDAY, AUGUST 5

(Morning programs on page A-44.)

12:00 DOUBLE OR NOTHING
Bud Collyer subs for Bert Parks.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life visit with Bob.

1:00 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.

4:00 DANCE ME A STORY

4:15 YOUR LIBRARY STORY—Reviews

4:30 FOREMAN TOM—Western Films
Stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 I MARRIED JOAN—Comedy
Joan attempts the reformation of a juvenile delinquent and almost winds up behind bars herself.

6:30 ARTHUR GODFREY—Variety
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.

7:00 KRAFT THEATER—Drama
"Old MacDonald Had a Curve." A sixty-year-old ex-pitcher keeps bragging about his past exploits and finally gets the chance to try out for a big league team. John Howlin, Jack Warden, Dan Morgan, Rex O'Malley.

8:00 BLUE RIBBON BOUTS—Boxing
Art Aragon (welterweight) vs. Henry Davis (lightweight). See Chicago program listing for details.

8:45 MILWAUKEE NEWSREEL

9:00 STRIKE IT RICH—Quiz
Warren Hull emcees "quiz with a heart." Guest film star Richard Todd.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 ADVENTURES IN SPORTS

10:00 SAY IT WITH MUSIC—Quiz
Ivor McLaren emcees the fun.

10:30 DRAGNET—Drama
Sgt. Friday captures a criminal who later escapes in order to bring from jail. Jack Webb stars with Ben Alexander.

11:00 ARTHUR MURRAY PARTY
Hostess Kathryn Murray with guests, Jarmila Novotna, opera star; comic Ben Blue and Goldfield and Ware.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

12:05 "MAN WITH TWO LIVES"
MOVIE—A wealthy youth who is apparently killed in an auto accident is restored to life by an operation. Edward Norris and Eleanor Lawson.

THURSDAY, AUGUST 6

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Rex Marshall
Audience participates in skits.

12:30 BILL CARLSEN—Weather

12:35 BOB HEISS—Interviews
Visitors and personalities from all walks of life visit with Bob, plus many special demonstrations and features.

1:30 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.

2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees the talent.

3:00 BEULAH DONOHUE—For Women
Sewing, travel, fashions and health.

3:30 HOWDY DOODY—Puppets
Bob Smith emcees the fun.

4:00 LITTLE AMATEURS—Talent Time

4:15 GRETCHEN COLNIK—For Ladies
Recipes and ideas for the kitchen.

4:30 FOREMAN TOM—Western Songs
Stories and comments.

5:00 SPORTS PICTURE—News

5:15 LET'S LOOK AT THE NEWS

5:25 BILL CARLSEN—Weather

5:30 BLUE ROOM ENSEMBLE—Music
Dinner music directed by Maurice Kipen with guest vocalists.

5:45 JOHN C. SWAYZE—News

6:00 THE BEST OF GROUCHO—Quiz
Groucho matches wits with an inferne, a baby photographer, a Red Cross worker and a young couple who recently became parents.

7:00 VIDEO THEATER—Drama
"Something To Live For," with Virginia Bruce and Otto Kruger. A once famous actress is called upon to give her greatest performance in order to save her marriage and home.

7:30 THE GOLDBERGS—Comedy
Molly becomes a lady of leisure when her weight causes her to Europe for a month and leaves his servants with the Goldbergs. Gertrude Berg stars as Molly.

8:00 MARTIN KANE—Drama
Martin Kane discovers that one lie plus another adds up to murder.

8:30 FOREIGN INTRIGUE—Drama
Jerome Thor stars.

9:00 THIS IS YOUR LIFE—Tale
Ralph Edwards surprises a well-known person with the story of his life.

9:30 LET'S LOOK AT THE NEWS

9:40 BILL CARLSEN—Weather

9:45 SHORT STORIES—Film

10:00 BLIND DATE—Jan Murray
Jan arranges blind dates from letters.

10:30 BIG TOWN—Newspaper Drama
Jane Nigh and Pat McVey star in drama of the illustrated Press.

11:00 PRIVATE SECRETARY—Comedy
When her patriotic boss decides that he wants to rejoin the Air Force, Susie is faced with a very unmilitary problem.

11:30 TOM MERCEIN SHOW—Variety
Musical films and commentary.

12:00 LET'S LOOK AT THE NEWS

12:05 "OREGON TRAIL SCOUTS"
MOVIE—Red Ryder poses as a trapper to make a treaty with the Indians. Allan Lane and Bobby Blake.

YOO-HOO . . . *Molly's back!*

meet **THE GOLDBERGS** . . . *Fridays* **7:00 pm**

7:30—*Walt's Workshop* . . . **8:00**—*Doorway To Danger*

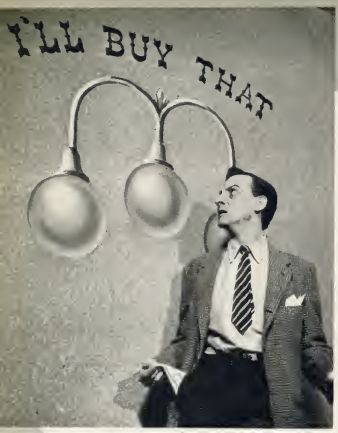
8:30—*TV SoundStage* . . . **9:00**—*Sports Reel*

9:30—*Greatest Fights* . . . **9:45**—*The City*

***WNBQ*— CHANNEL 5**

NBC TELEVISION

TV GUIDE
COWBOY ALBUM



Hans Conreid: the panel is willing but the show is in a rut.

Reviews

I'll Buy That

WHAT can you say about a panel show that's new? *I'll Buy That*, one of the many programs which have broken in during the summer months, is a panel show. And that's about that (CBS, Monday through Friday).

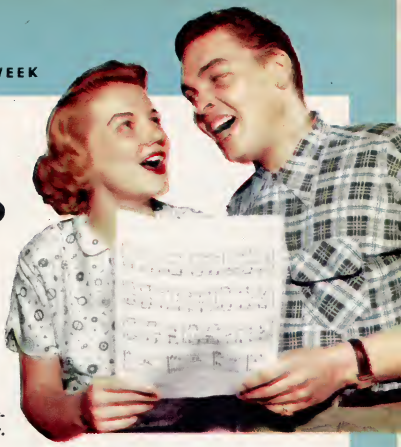
I'll Buy That has something different to offer—it's telecast in the mornings, rather than in the evenings like most other panel quizzers. But that's hardly enough to lift it out of the rut to which it was preordained. Its sameness is evident in the fact that even some of the panelists are appearing on other panel shows from time to time. This might be taken to indicate that there are not enough panelists to go around this summer which may be just as well.

All these panel programs must have a differentiating gimmick, and *I'll Buy That* is not remiss on that score. The panelists on this one must identify articles offered "for sale" by home viewers. Every question they ask about it boosts the price $5, up to a $150 limit. The studio contestant is then asked three questions. If he answers them correctly, the "purchase price" of the article is tripled for his take-home prize. If he misses the sticklers, he takes home only the "purchase price."

The program shows the wrinkles under its eyes, the result of its aged format. But it has one good feature in the person of Mike Wallace as moderator. He's a warm, sincere type of guy who's quick enough on the uptake to match wits with the panelists.

The permanent panel members include Robin Chandler, Vanessa Brown, Hans Conreid and Albert Morehead. Also appearing from time to time are Audrey Meadows and Dorothy Hart. Both Audrey and Dorothy have appeared on other television panel shows this summer.

I'll Buy That is produced by Peter Arnell, who is on special assignment from CBS to create and supervise new panel shows. He has our fullest sympathy.—*R. S.*

TV's Top Tunes

Helen O'Connell and Bob Eberly: a highly personable pair.

HELEN O'CONNELL and Bob Eberly, two top vocalists during the country's golden era of swing music, have reunited for the second year as summer replacements for Perry Como. Together with Ray Anthony and his orchestra, one of the best new swing bands, they're bringing viewers *TV's Top Tunes,* a pleasant program which should have little trouble in holding Perry's fans for him until he returns to CBS in the fall.

The music business has taken a complete turn since Helen and Bob were featured singers with the Jimmy Dorsey orchestra back in the late 1930's and early '40s. Today, the emphasis is on Eddie Fisher, Patti Page, Como and others. Back in those days, it was the orchestras, such as those of Glenn Miller, Benny Goodman and the Dorseys, which made recording hits. Only seldom were singers responsible for top records. Helen and Bob, though, had their share of them with such tunes as *Green Eyes* and *Amapola.*

Now, as TV singers, they're both youthful looking, highly personable and know their way around a tune with the best of the newer singers. While their voices unfortunately have lost some of the lustre of their earlier days, the feeling and interpretation they impart to songs make them welcome on TV both for nostalgic reasons and for pure enjoyment. They bypass the latest *Hit Parade* tunes in favor of standards and old favorites, which is a blessing in itself.

Ray Anthony and his orchestra fit perfectly with the theme of the program. The arrangements feature the solid swing beat now enjoying a mild comeback. Besides doing an outstanding job of supporting the two singers, the band shines in the straight instrumental numbers. Anthony is a fine front man, displaying a telegenic personality with his own singing and modified dancing.

The top-drawer settings and special camera effects featured on the Como show are also being sported by *TV's Top Tunes,* thanks to Lee Cooley, the producer, and his staff.

THE CITY TELEVISION BUILT

CBS HOLLYWOOD PLANT SPRAWLS OVER 8 ACRES, AND THERE'S ROOM TO GROW

"THIS VAST CBS Television City cost eight-and-a-half-million dollars," recite the guides dutifully to Hollywood visitors touring "the largest and most modern plant in the world designed especially for TV."

Controversial like most of television, even the cost of this futuristic factory of entertainment is in doubt. Some of the escorts, more conservatively inclined, use the figure of $8,000,000 but they are offset by the loftier executives who contend $12,000,000 was spent. To be sure, it was a LOT.

Of other statistics, however, there seems to be more certainty. TV City holds a total of 374,620 square feet of floor space, built around a core of four studios, each measuring 12,100 square feet and each self-contained with make-up and costume rooms.

The offices of writers, directors, producers and miscellaneous executives, along with their conference rooms occupy 35,000 square feet. Dressing rooms accommodate 208 performers. Three rehearsal halls measure 2,550 square feet each.

Altogether, the production capacity of the four studios is about 28 hours of live TV programing weekly, about half the output of all 18 scattered CBS-TV studios in New York City.

Impressive, too, is the building data. Enough concrete for an eight-and-a-half-mile highway went into the building; more than 3,386,000 pounds of structural steel; and, 190 miles of heavy steel reinforcing. More than 700 cars can be parked nearby. The building walls, some of them large expanses of glass, can be moved outward as much as 300 feet so that more buildings can be added. The same walls can then be anchored back in place. Foresightedly, perhaps, TV City can, declares the network, "serve as a giant fort and shelter to withstand gamma rays, heat radiation, and concussion from an atomic blast."

So far, the facilities of the giant center haven't been taxed. As a matter of fact, CBS finds itself with too much of everything on its hands and the costs are a headache.

Little more than a handful of shows have originated here, including those starring Jack Benny, Alan Young, Ken Murray and the *Millie* show and *My Friend Irma*. To take care of part of the terrific overhead, CBS is striving to shift some of its Manhattan programs to the West Coast in the fall.

Another problem is that of luring audiences to the center. The network has resorted to giving away coffee and doughnuts to get a live audience for Dean Miller's *There's One in Every Family*, an early morning show.

While the network's officials proclaim TV City as a boon to television production, it has been criticized by other industry executives. Paying off the huge costs involved will be difficult at best, they say,

Modern as Tomorrow: Elena Verdugo, lovely actress, sightseeing from a ramp leading to an entrance of CBS' TV City. ▶

One of the City's four big studios, each of which measures 12,100 square feet. An engineer sits at a stage-lighting control installation, largest of its kind in world.

and adapting the building to swiftly changing technical standards may be impractical, no matter what provisions were made beforehand.

Furthermore, some details are faulty, they point out, such as long distances between stages and dressing rooms. Lastly, Hollywood motion picture authorities are surprised CBS would locate this plant, where telefilms may be made someday, in the populous Beverly Boulevard and Fairfax section of mid-town Los Angeles, where fire protection rates are so high. Most picture studios are located in roomy suburbs, such as Culver City, Westwood and North Hollywood to escape these premiums.

At any rate, the center has been in formal operation since the razzle-dazzle dedication last November. And there's many an indication that the original schedule calling for an eventual development covering 25 acres and costing $25,000,000 has not been forgotten by CBS officials.

Jack Benny telling tourists that CBS spent $250,000 for cameras alone in Television City.

TV in the news

A SCOTSWOMAN is upset for fear that TV viewing will result in fewer marriages. Said Mrs. Mary Galbraith of Tillicoultry, "I know of a young couple that stays at home on a Sunday evening when they could be out doing a bit of courting. And if there is no courting, there will be no marriage, no children, and, in the end, there will be no nation."

•

Phony applications for TV channels have handed the Federal Communications Commission another headache. The troublemakers allegedly work the gimmick of making application for a TV channel, with no intention of setting up video production. They then sit back until a legitimate applicant offers a deal for them to withdraw and leave the way clear for him to get a license. The phonies then move into another area and work their scheme again.

•

The Communists have gotten into the television business according to recent reports from satellite Hungary. As usual, they predict their TV pictures will "give a more clear and enjoyable picture than television in the United States or in any capitalist country."

•

A small boy's admiration for Dr. Frances Horwich, teacher on NBC-TV's *Ding Dong School*, was vividly demonstrated when he sent her his prize possession, a tiny white tooth. The boy's mother sent a note along with the unique gift explaining, "my little boy insisted on sending a gift that no other child would send."

•

TV stations in Chicago may operate from a single antenna. H. Leslie Atlass, vice president of CBS-Central Division, believes such an antenna could be erected for about $400,000 to $500,000. He cites New York City where all TV stations use the Empire State Building's single antenna.

FINE TUNING

By OLLIE CRAWFORD

SUMMER brings record crop of panel shows. With all the people on them, who can be watching them?

•

Four people sitting down together used to be a bridge game, but now it's a panel show.

•

Who, what, when, where and why once were the newspaper man's guide, but then TV took them over. Now they have TV panel shows called everything except *What's My Who?* and *Where's My Why?* Panelists are trying to guess everything except how long this racket will last.

•

One poor panelist got mixed up and ended up trying to guess *Where's My Panel?*

•

If 1853 was the year for the penal colonies, this is the year for the panel colonies. John Daly is on all the weekly ones and all they need now is John Weekly for the daily ones. Daly spends all day with questions and gets home and his wife says: "What's new?"

•

It's just that four heads are better than one, especially if they're on four people.

•

If this keeps up, *What's My Line?* will go out of business because everybody's line will be "panelist."

THE ACTOR HOLLYWOOD FORGOT

Roscoe Karns Has

Outlasted All Other TV Detectives

ROSCOE KARNS, also known as TV's *Rocky King, Detective,* candidly admits that television saved him from retiring before he was ready to end his long acting career.

It happened in 1949. Roscoe, a well-known movie comedian for almost 25 years, was finding it increasingly difficult to interest movie producers in his talents. With both his children grown and married, he had built a little home for himself in the Hollywood hills, where he and his wife were going to live out their years.

"I didn't want to quit acting then," Roscoe says. "I was only quitting because the movies were quitting me."

Then TV, just starting to mature in Hollywood, gave Roscoe a fresh start. After playing in several Los Angeles TV shows, he remembered that his old friend, Tom Gallery, a one-time executive of the New York Yankees, was then sales chief for the Du Mont network in New York. Roscoe wrote to Gallery, who suggested that he try his luck with New York TV.

Roscoe hopped the next plane to New York and launched his own Du Mont program, a pleasant little affair titled *Roscoe Karns and Inky Poo.* Inky was a puppet who played Roscoe's conscience. The show drew good notices but no sponsors.

Then Stark-Layton, an independent TV production firm, approached him to play the lead in a new mystery series titled *Inside Detective*—and that's how *Rocky King* was born.

The show was launched on nine Du Mont stations in January, 1950, and since then has not missed a week on the air. "I'm the longest-run TV detective," asserts Roscoe. "William Gargan was playing *Martin Kane* when I started, and then Lloyd Nolan replaced him. Then Lee Tracy got the role. That means I'm working on my third *Martin Kane* right now."

Roscoe has been an actor almost all his life, starting as a high school teenager with a stock company in his native San Diego. "I've never earned a dime outside of show business," he said. "I can't even claim having a newspaper route as a kid."

After graduating to leading-man roles on the stage in California, he received his first big break when he was signed by the old Morosco Stock

Making it look real: Karns and Du Mont crew work out every detail for outdoor scene.

Company in Los Angeles. Each show produced by the company ran from three months to a year, serving as a fine showcase for actors hoping to be spotted by movie talent scouts.

During this period, Roscoe acted with a number of personalities who were later to graduate to the movies. Among these were Richard Dix, Edmund Lowe, Warner Baxter, Leo Carrillo, Walter Catlett and David Butler (now a top film director).

Seers Mary Hayden and Ramo Pisano find that Roscoe's future looks very bright.

Karns, too, was signed and played in a number of two-reel comedies. Then came *Wings* in 1927, the movies' first Academy Award-winner, in which he played a leading role with Buddy Rogers and Richard Arlen.

Roscoe left the film studios for awhile to return to the stage in the role of Hildy Johnson in the Los Angeles edition of *Front Page*. "This show jumped me overnight from $300 to $1,000," he said, "and I returned to movies at that salary. It also gave me my biggest disappointment. I had been promised a chance to play my role in the film version. But Director Lewis Milestone wanted an actor unknown in pictures, and came up with Pat O'Brien."

In the following years Roscoe consolidated his position as a leading Hollywood character comedian, either under contract to various studios or as a free-lance. He played such roles as George Raft's bodyguard in *Scarface* and the smart-talking salesman on the bus in *It Happened One Night*.

Then came the letup in films, his retirement and then—TV.

Characterization Is Honest

Roscoe considers his characterization of *Rocky King* an honest depiction of a hard-working detective. "I met a number of detectives when I was doing *Front Page* on the stage," he said, "and I try to pattern the role after them. The cops I've met like *Rocky* because the show doesn't ridicule them. The two times I've been pinched for speeding, though, it had to be by cops who don't watch TV. I got tickets both times."

Despite Roscoe's movie studio background, the Du Mont studio technicians, as well as the show's producers, agree that he's no more temperamental than any other actor. "It was strange for someone accustomed to plush Hollywood dressing rooms," says Co-Producer Wilbur Stark, "but Roscoe was often forced to dress in the men's room when we first started the show. Of course he complained at the beginning, but he got used to it." With the show now on 45 stations, Roscoe has his own private dressing room in Du Mont's new Tele-Center in New York.

Events Are Logical

Both Stark and his co-producer, Jerry Layton, agreed they didn't want their detective to be a genius. Instead, there must be a logical reason for every event in the script.

Roscoe, who now has three grandchildren, has given up all plans to retire. He's abandoned that home in Hollywood in favor of one in suburban New York, from which he commutes daily to the Du Mont studios.

"I realize," he said, "that I've been very lucky to hit a TV show like *Rocky King* at this late stage in my career. I'm going to stick with this as long as they'll have me."

SPORTS

All About Those Snappy Managers

WARFARE on the baseball front is reaching the point which it attains annually about this time of summer, where competition on the field is merely the public manifestation of a livelier conflict that does not cease when the game ends. The battle is fought among the licensed wonder-workers of the dugouts, and the victors' spoils are headlines and there is probably no other legal form of combat that so closely resembles a rendezvous of ill-tempered pit bulldogs.

Now, tempers grow short, for competitive pressure is increasing daily. Now, managers whose teams are out of contention feel the need to justify themselves, and they give out interviews implying that the men directing the leading teams are idiots whose incompetence is concealed only by the talents of their players.

Now, the Napoleonic leaders of the top teams, feeling every man's hand is against them, are moved to defend themselves with snappish rebuttal. Growling, snapping, snarling, they are joined in a bellicose sort of daisy chain with each man's teeth clenched firmly on his neighbor's ear.

For example, a story got around to the effect that the geniuses in the White Sox dugout had discovered weaknesses among the Yankees and had relayed their findings to other American League teams. According to this tale, the Yankees' overpowering lead was reduced when all their rivals started exploiting the flaws as outlined in the White Sox "book." It was just a story, as harmless as it was nonsensical, but it stirred Casey Stengel to angry response.

"If they're as smart as all that," Casey said in effect, "Why don't the White Sox make up a book on the Athletics?" At that time the Sox were second, five games behind New York, and might have been much closer if they'd been able to beat Philadelphia.

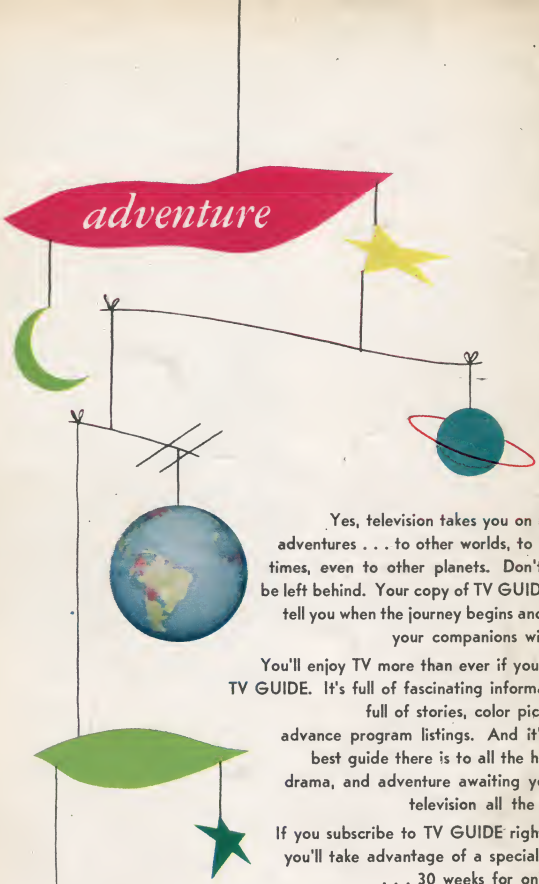
Generally Mr. Stengel's syllogisms may not be flawless but he can usually point a gnarled finger at the other guy's weakness.

These back-fence hair-pulls do not, as a rule, take place before the television camera and so are not witnessed by fans in living rooms and

taverns. However, they read about the quarrels in the newspapers, and their interest in the competition on the field is enlivened. That's a good thing, too, because a man needs some diversion if he's been listening since April to some announcer droning, "Raschi pumps, kicks, serves—a ball."

Just because of the contrast, there was a small cheer here for Marty Marion this summer when the Yankees were losing and reporters asked his opinion.

"All I know," said the manager of the St. Louis Browns, and his voice rang with sepulchral hollowness from the depths, "is that I'd like to have Casey's worries."



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